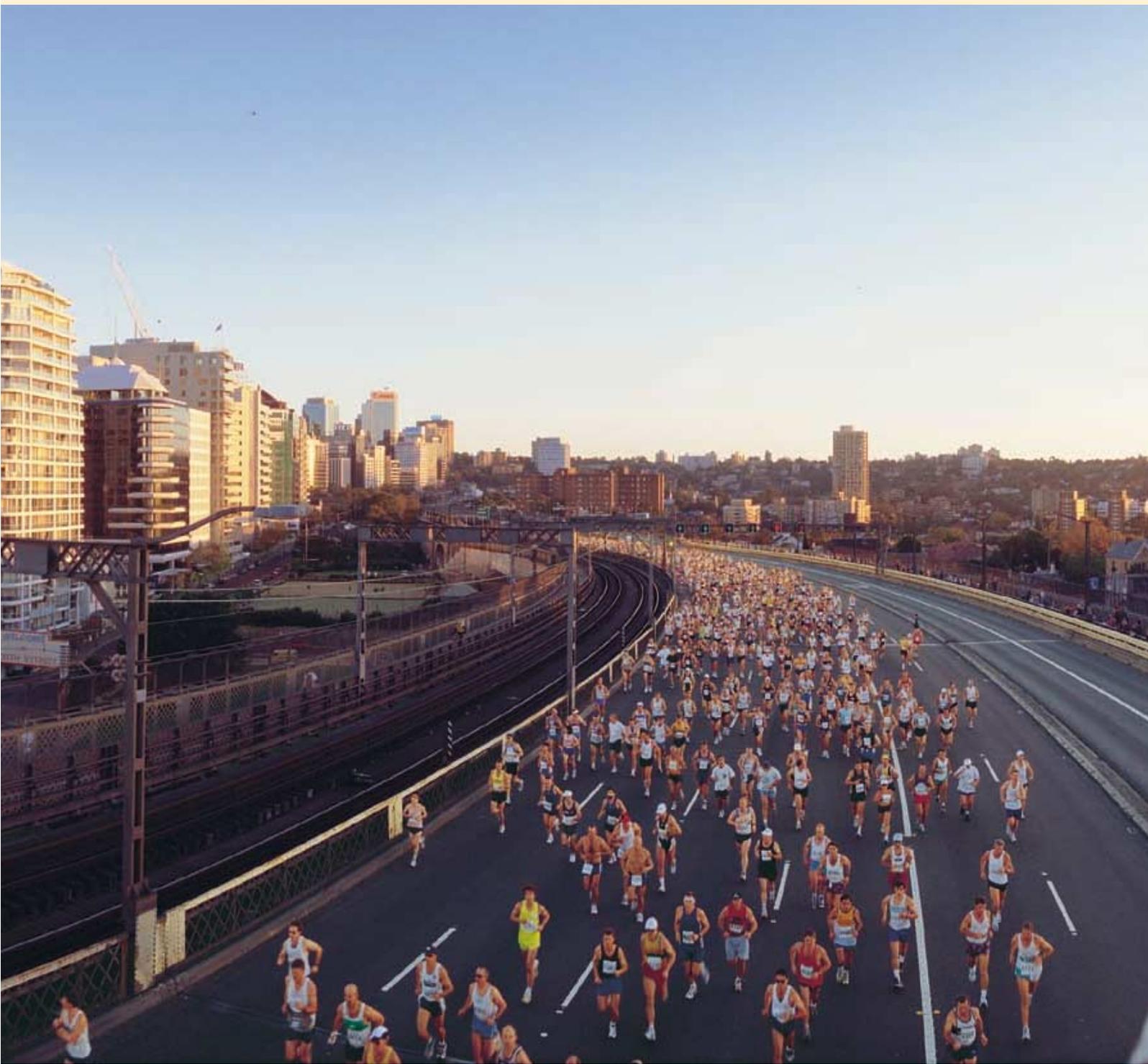




annualreport
1999-2000





Suite 22, Fawkner Towers, 431 St Kilda Road, Melbourne Victoria 3004

Phone: 61 3 9820 3511 Facsimile: 61 3 9820 3544

E-mail: athletics@athletics.org.au



Sprinter Matt Shirvington had a successful 1999-00 making the semi-finals in the 100m at the World Championships and retaining his Australian 100m title in a great season duel with Patrick Johnson.

Photos supplied by :



Cover photos:

Cathy Freeman - Became the first Australian to win consecutive IAAF World Championship titles when she won the 400m crown in Seville, Spain, August 1999.

Dmitri Markov - 1999 IAAF World Championships silver medallist in the men's pole vault.

Tatiana Grigorieva - 1999 IAAF World Championships bronze medallist in the women's pole vault.

Kerry Saxby Junna - Surprised bronze medallist at the 1999 IAAF World Championships in the women's 20km Walk.

Jane Saville - Seventh in the women's 20km Walk at the 1999 IAAF World Championships.



Jai Taurima - Fourth in the Long Jump at the 1999 IAAF World Championships setting a new Australian record.

Jana Pittman - Gold medallist in the women's 400m Hurdles at the 1999 World Youth (Under 18) Championships in Bydgoszcz, Poland.

Georgie Clarke - 1999 World Youth (Under 18) Championships gold medallist in the women's 800m.

Louise Sauvage - Awarded the World Sportsman of the Year with a Disability by the World Sports Academy in May 2000.

The past 12 months have been among the most important and exciting in Australian athletics history, with the entire country caught up in the spirit of the Sydney Olympic Games.

On the track, outstanding performances by our athletes - and the exciting discovery of emerging young talent - has shown the world that Australia is once again a force to be reckoned with in track and field.

The past year has also been one of significant achievements off the track for Athletics Australia. A substantial internal restructure was undertaken during 1999-00 aimed at giving the organisation and our sport a stronger business base and marketing focus, with a high priority to grow the sport's standing in Australia.

We are committed to returning athletics to its rightful position as the number one Olympic sport in Australia, in line with the sport's top ranking within the Olympic movement.

But our ambitions don't stop there - we aim to lift Australia into the top 5 athletic nations at the Athens Olympics in 2004, and consistent with this is our objective to ensure all Australians have the opportunity to run, jump, walk or throw through fun and life enhancing participation.

To achieve this goal, the various athletics associations across Australia have been successfully united to work together on a range of long-overdue initiatives for the strengthening and expanding of the sport into the future.

We now have coordinated national programs for high performance, marketing, sponsorship and event scheduling, together with development programs for schools, coaches and the ever-expanding fun-run market.

The Board is committed to developing track and field for all Australians - mums, dads, students, little athletes, veterans et al - while at the same time, showcasing the best athletes in the world at our own events or international events we secure for Australia.

I must wholeheartedly thank our partners who supported Athletics in this country during the year, in particular principal sponsor Cable and Wireless Optus, Ansett Australia, Nike Australia, TNT, the Australian Sports Commission, Mannatech, Fox Sports, the Nine Network and News Limited. We continue to work closely with the Australian Olympic Committee and the Australian Commonwealth Games Association and thank them for their support and financial commitment to the development of our national teams, up and coming talent and Australian representatives.

Athletics Australia faces some big challenges in the future, but given the achievements of the past year - both on and off the track - we can all look forward to a bright and prosperous future.



Andrew Forrest
Chairman

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Our history

Athletics Australia was established in 1989 out of the Australian Athletic Union, which had its origins in the Amateur Athletic Union of Australasia founded in 1897.

As the sport's national governing body, Athletics Australia is responsible for the governance, management, promotion and development of athletics, at all levels and across all disciplines, throughout the country.

Affiliated with the Australian Olympic Committee, the Australian

Commonwealth Games Association and Australia Sport International (formerly the Confederation of Australian Sport), Athletics Australia is a member of the International Amateur Athletic Federation.

A major restructure of the organisation in early 1999 led to the formation of a Board of Directors with diverse business backgrounds and a commitment to developing Athletics Australia into one of the premier sporting bodies in the world.

The Athletics Australia vision:

- 1 To bring running, jumping, walking and throwing to all Australians for enjoyment and personal development to a level that matches their desires and talents.
- 2 To restore Australia to its historic status as a champion track and field nation.
- 3 To build mutually beneficial relationships with Government, business, sporting organisations and the community.
- 4 To support, foster and embrace all affiliated bodies and stakeholders in athletics.
- 5 To build a world class organisation that will inspire and develop personal and national pride through achieving international success.



EXECUTIVE OFFICERS



Chairman - Andrew Forrest is the Chief Executive of Anaconda Nickel Limited. Anaconda Nickel launched Murrin Murrin which is one of Australia's largest and most exciting resource projects. Andrew was previously a Director of Export Finance & Insurance Corporation and Managing Director and Chairman of Intersuisse Limited, a resource based Investment Bank.



Deputy Chairman - Ken Roche was a dual Commonwealth 440y hurdles champion in Perth in 1962 and Kingston in 1966. He was also a semi finalist at the 1964 Olympic Games in Tokyo. In business, Ken is the Chairman of Roche Holdings, Director of Downer Group Limited and Chairman of Family Business Australia (Victorian Branch).

DIRECTORS



Elaine Canty has a solid background in sports journalism and administration. She worked for six years as a sports broadcaster and journalist with ABC radio and television, has been a Foundation Director of the Victorian Institute of Sport since 1989 and is currently a Director of VicHealth. A lawyer and a business-woman, Elaine is also a member of the AFL Tribunal.



Paul Kennedy is the Vice President of Marketing with Carlton & United Breweries Ltd. He has held senior marketing and sales positions in the USA, Asia, NZ and Australia in the soft drink and beer industries. He is also a board member of the Australian Association of National Advertisers (AANA) since 1996 and was elected its Chairman in 2000.



Russell Scrimshaw is the Head of Technology, Operations and Property with the Commonwealth Bank and was previously the Director of Marketing for Optus Communications. Russell was involved in the conception and implementation of the Optus Brand. Throughout his career, Russell has held several broad business leadership roles with emphasis on marketing and strategic planning.



Bill Bailey is the Oceania area representative on the International Amateur Athletic Federation (IAAF) Council. He is also the General Secretary of the Oceania Amateur Athletic Association and Athletics Competition Manager for the Sydney 2000 Olympic Games. A former schoolteacher, Bill moved into sport as the Manager of Policy and International Relations at the Australian Sports Commission. His involvement in athletics started as a volunteer at the 1985 World Cup in Athletics in Canberra and his athletics career has included team management positions on many senior and junior Australian teams.

DIRECTORS

Chairman

Andrew Forrest

Deputy Chairman

Ken Roche

Elaine Canty

Paul Kennedy

Russell Scrimshaw

IAAF Council Member

Bill Bailey

STAFF

Chief Executive Officer

Simon Allatson (from September 1999)

National Executive Director

Martin Soust (to September 1999)

Competitions Manager

Brian Roe

High Performance Manager

Lawrie Woodman

Marketing Manager

Christopher Green

Media Manager

Stephen Lock (from November 1999)

National Development Manager

Jason Hellwig

Accountant & Company Secretary

Bruce Hill

Competitions Officers

Tina Folmer

Pam Turney (part-time)

Development Officers

Andrew Faichney (from November 1999)

Trent Masenhelder (part-time)

High Performance Administrator

Sandy Nichols (from January 2000)

High Performance Officer

Matt Stevic (part-time)

Media Officer

Julian Murphy (part-time)

Personal Assistants

Erica Hooker (to the CEO - from March 2000)

Jan Tyrrell

Receptionist

Emily McIntosh (to December 1999)

Emma Lappin (from January 2000)

SOLICITORS

Browne & Co.

13/210 George Street

Sydney NSW 2000

BANKERS

Commonwealth Bank of Australia

Business Banking Centre

Melbourne West

Level 1,

Cnr Paisley and Albert Streets

Footscray VIC 3011

AUDITORS

Moore Stephens Hughes Fincher

14th Floor

607 Bourke Street

Melbourne VIC 3000

NATIONAL STATISTICIAN

Paul Jenes

RECORDS OFFICER

Ronda Jenkins

CONSTITUTION OFFICER

Peter Brebner

COMMISSIONS & COMMITTEES

Track & Field Commission

Peter Hamilton (Chair)

Margaret Mahony

Khan Sharp

Richard Carter

Brian Roe

Road Running & Cross Country Commission

Dave Cundy (Chair)

Susan Hobson

Dusty Lewis

Dick Telford

Pam Turney

Trevor Vincent

Chris Wardlaw

Denis Wilson

Officials Sub-Commission

Reg Brandis (Chair)

Janelle Eldridge

Lorraine Morgan

Chris Wilson

Brian Roe

Walking Commission

Denis Wilson (Chair)

Dion Russell

Bob Cruise

Mark Donahoo

Peter Waddell

Brian Roe

Facilities & Equipment Sub-Commission

Phil O'Hara (Chair)

Greg Gilbert

John Hamann

Denis Wilson

Selection Committee-Track & Field

Peter Hamilton (Chair)

Brian Roe

Pam Turney

Chris Wardlaw (Ex Officio)

Selection Committee-Cross Country, Road

Running, Road Walks

Pam Turney (Chair)

Peter Waddell

Brian Roe

Chris Wardlaw (Ex Officio)

Doping Control Commission

Brian Roe (Chair)

Peter Brukner

Athletes Commission

Lee Naylor (Chair)

Simon Baker (Convenor)

Clay Cross

Alison Inverarity

Rohan Robinson

Stuart Rendell

Dion Russell

Carolyn Schuwalow

Coaching Commission

Peter Bowman (Chair)

David Cramer/Marjorie McNamara

Joan Cross

Kirsteen Farrance

Tony Rice

Harry Summers

Lawrie Woodman

International Tours & Competitions Commission

Margaret Mahony (Chair)

Maurie Plant

Tony Rice

Brian Roe

Chris Wardlaw

Lawrie Woodman

Alison Inverarity

Disability Commission

Jason Hellwig (Chair)

Jenni Banks

Neil Fuller

Scott Goodman

Jeff McNeil

Chris Nunn

Dean Smith

Christine Tew

Sybil Turner

Marilyn Wardrop

Greg Jones

Brett Jones

**Athletics Australia's Partners 1999-00
Acknowledged in Appreciation**



News Limited



Pursuant to Article 19 (a) of the Articles of Association, it is with pleasure that we present the report on behalf of the Board of Management and staff into the affairs of Athletics Australia for 1999-00.

A year of Highlights



The Queensland team celebrates winning the 4x400m relay at the Optus Australian Championships in February.



The bronze medal winner at the 1999 World Championships was South Australian pole vaulter Tatiana Grigorieva.

ATHLETE PERFORMANCES

1999 World Athletics Championships

The 1999 World Athletics Championships were the focal international event for Australian athletics during the year. The Australian Team, the 'Optus Southern Stars' received significant funding support from the Australian Sports Commission (ASC) and the Australian Olympic Committee (AOC) as part of athletics' preparation for the Sydney 2000 Games. The clear objective set by Athletics Australia was for the Team to continue the upward improvement curve evidenced over the decade, as measured by the IAAF point score rankings of member nations. A top 10 ranking was sought.

Athletes' results and the overall outcome were positive. The Australian Team was the best performed world championship team by a significant margin and our best performing team since the 1968 Mexico Olympic Team. The Team, Australia's largest to a World Championship, won four medals:

- Gold to Catherine Freeman;
- Silver to Dmitri Markov; and
- Bronze to Tatiana Grigorieva and Kerry Saxby-Junna; and achieved thirteen Top 8 and twenty-four Top 16

finishes. This performance ranked Australia as the 7th best athletic nation in the world and continued the significant improvement made over the decade from Australia's 22nd ranking in 1991. The result augured well for the Sydney Olympics and Australia is on track to its goal of becoming one of the top five athletics nations in the world.

2000 Olympic Games Qualifiers

As at 30 June 2000, 90 Olympic A qualifiers, 56 B qualifiers and 70 World Junior Championships qualifiers had been secured by Australian athletes. Through the 1999-00 Optus Grand Prix Series and the Optus Australian Championships, there were 134 Olympic-qualifying performances. This unprecedented performance volume should enable Athletics Australia to select its largest ever teams for an Olympic Games and World Junior Championships, thereby fulfilling one of our high performance targets for year 2000.

World Disabled Sportsperson of the Year

Athletics Australia extends its congratulations to Louise Sauvage on winning the World Disabled Sportsperson of the Year.

Australian Records

Thirteen Australian National Records were set during the reporting period:

- Justin Anlezark, Men's shot put (19.87m);
- Louise Currey, Women's javelin (66.03m);
- Dmitri Markov, Men's pole vault (5.95m);
- Kerryn McCann, Half Marathon (67:48);
- Nicole Mladenis, Women's triple jump (13.61m and 13.67m);
- Wendy Muldoon, 15km Road Walk (1:14:49.9);
- Stuart Rendell, Men's hammer throw (77.68m);
- Melissa Rollison, 3,000m Steeplechase (10:10.73);
- Jane Saville, 20km Road Walk (1:28:56);
- Kerry Saxby-Junna, 20km Road Walk (1:29:36);
- Jai Taurima, Men's long jump (8.35m); and
- Women's 4x100m relay team (42.99s).

In total, Australian athletes set 72 Australian or higher records during the year. A further 44 Best on Record (BOR) performances were set at the Ansett Australian All Schools Championships in Sydney in December, underlying the abundance of junior talent in the sport in this country.

	Men	Women
Australian National	4	9
Australian All Comers	5	6
Australian Under 20	6	10
Australian Under 18	6	9
Australian Under 16	7	5
Australian Indoor	1	-
Commonwealth	1	1
World Junior	-	2
	<u>30</u>	<u>42</u>
Australian All Schools BOR	22	22

World Rankings

Nine Australian athletes were ranked in the World Top 10 in the official 1999 IAAF performance lists:

- Emma George (1), Women's pole vault;
- Cathy Freeman (2), Women's 400m;
- Tatiana Grigorieva (4), Women's pole vault;
- Dmitri Markov (5), Men's pole vault;
- Jai Taurima (5), Men's long jump;
- Andrew Murphy (6), Men's triple jump;
- Louise Currey (6), Women's javelin;
- Viktor Tchistiakov (8), Men's pole vault; and
- Shane Hair (9), Men's long jump.

The IAAF introduced a revolutionary new World Ranking System in June which will rank all athletes on the one scale. Nine Australian athletes were listed in the Top 10 in their respective events, being the first seven athletes on the above list, together with Lisa-Marie Vizaniari (Women's discus) and Debbie Sosimenko (Women's hammer throw).

Young stars

Schoolgirls Georgie Clarke and Jana Pittman won gold medals at the inaugural World Youth Championships in Poland in July 1999. Both went on to break Australian junior records and set Olympic qualifying performances in early 2000. Pittman also set a World Junior Record in the 400m hurdles (55.20s) in 2000, as did Melissa Rollison in the 3000m steeplechase (10:10.73).



YOUNG STARS:

World Youth champions Georgie Clarke (left) and Jana Pittman lead a bright future for Australian athletics.



Melissa Rollison falls at the water jump during the 3000m steeplechase at the Optus Australian Championships on her way to setting a new World Junior Record.

ORGANISATIONAL STRATEGY

Athletics Agreement

In an historic decision for athletics, Athletics Australia and its eight State and Territory Member Associations entered into a binding national agreement to drive the future development of the sport. This development continued the process of restructuring of Athletics Australia commenced by the previous Board and recommended out of the Price Waterhouse Coopers review.

The agreement binds the members to support a range of nationally coordinated programs critical to the sport's future growth and development:

- sponsorship and marketing;
- electronic and print media;
- schools and junior development;
- high performance;
- national database and information technology;
- membership servicing, including membership terms & conditions and insurance;
- equipment purchasing;
- competition and event scheduling; and
- volunteer base and development of regional competition plans.

The benefits of this united approach will be visibly demonstrated to the members and the athletics community off the back of the Sydney Olympics as athletics reasserts itself within the Australian sporting landscape.

Unification Strategy

The five major athletics bodies (Coaches, Little Athletics, professional runners, Veterans and Athletics Australia, together with School Sports) embraced a national governance model for the unification and future management of the sport.

The federation model, dubbed the "Carlson Model", was unanimously endorsed by all parties and provides the framework for athletics to continue the progress towards national unification (refer diagram p21). The sport is already benefiting from this renewed co-operation with Athletics Australia and Australian Little Athletics coordinating sponsorship activities and jointly developing a national primary schools program.

COMPETITION HIGHLIGHTS

Australian All Schools Championships

A very busy season began with the Ansett Australian All Schools Championships in Sydney in December. A record 10,692 students competed in the national and the eight State and Territory All Schools Championships, up from 6,159 in 1998 and 5,445 in 1997.

Forty-four new Best on Record performances were recorded at the Ansett Australian All Schools Championships, highlighting the depth of young talent in Australian athletics.

Athletics Australia's other competitive school athletics initiative, the Schools Knock-Out, has also registered strong recent growth, with 5,128 students taking part during the year, an increase of 2.9% over the previous year (4,982 participants) which, in turn, was 9.5% up on 1997 (4,548 participants).



Junior athletes came out in record numbers at the Ansett Australian All Schools Championships in Sydney in December.

Optus Grand Prix Series

The Optus Grand Prix Series was outstanding, for reasons which could be attributed to this being an Olympic year, but were also due to Athletics Australia's concerted efforts to elevate the Series into the top echelon of professional Australian sport. The success measures included:

- record meet evaluation scores (for all meets except Sydney, which was weather affected).
- significantly high numbers of Olympic and World Junior Championship qualifying performances;
- increased spectator attendance throughout the Series (up 45.85% on 1998-99); and
- substantially increased media coverage of the Series (refer chart later in this report).

OPTUS GRAND PRIX MEET EVALUATIONS

The following Meet Competition Performance Evaluations are based on the IAAF Scoring Tables. The evaluations are calculated on the basis of the four best athlete performances in the 10 highest scoring events at each meeting, but including a minimum of three women's events of which one must be a field event.

1999-00 Evaluations:

Zatopek	41,632 (+ 147)	Brisbane	45,182 (+ 957)	Canberra	44,319 (+ 191)	Sydney	44,877 (-801)
Hobart	43,935 (+ 1,438)	Melbourne	45,475 (+ 511)	Perth	44,506 (+ 1,202)	Adelaide	43,832 (+ 1,301)

Comparisons with past years:

Event	1992-93	1993-94	1994-95	1995-96	1996-97	1997-98	1998-99	1999-00
Sydney	42,135 (5)	42,993 (4)	43,378 (3)	43,787 (5)	43,370 (2)	45,933 (1)	45,678 (1)	44,877(3)
Melbourne	42,754 (2)	43,653 (1)	44,495 (1)	45,219 (1)	44,502 (1)	45,663 (2)	44,964 (2)	45,475(1)
Canberra	43,064 (1)	43,319 (2)	43,154 (4)	42,019 (7)	42,820 (6)	44,174 (3)	44,128 (4)	44,319(5)
Brisbane	42,218 (3)	42,641 (5)	42,900 (5)	44,393 (2)	43,252 (3)	44,045 (4)	44,225 (3)	45,182(2)
Perth	42,031 (6)	43,236 (3)	43,401 (2)	44,079 (3)	42,466 (7)	43,676 (5)	43,304 (5)	44,506(4)
Adelaide	42,153 (4)	42,088 (6)	42,483 (6)	43,731 (6)	42,970 (5)	43,402 (6)	42,531 (6)	43,832(7)
Hobart	40,494 (7)	41,778 (7)	42,456 (7)	44,019 (4)	43,071 (4)	42,220 (7)	42,497 (7)	43,935(6)
Zatopek	uncalculated	uncalculated	uncalculated	uncalculated	40,511 (8)	41,958 (8)	41,485 (8)	41,632(8)

EVENT ATTENDANCE - OPTUS GRAND PRIX SERIES

Event	Total Attendance 1998-99	Total Attendance 1999-00	% Change
Zatopek	3000	4500	+ 50
Canberra	1957	3500	+ 78.9
Hobart	2000	3000	+ 50
Perth	2700	6692	+ 147
Brisbane	2208	4500	+ 103.8
Sydney	4946	6159	+ 24.5
Nationals	5000	40,000	+ 700
Melbourne	6839	12,558	+ 83.6
Adelaide	2150	4012	+ 86.6
Total	30,800	84,921	+ 183.1

Grand Prix Prizemoney

Athletics Australia revamped the rewards system for athletes during the Optus Grand Prix Series to place greater emphasis on the payment of bonuses for high level performances at each meet. Optus' continued sponsorship of athletics made this initiative both possible and feasible. Our athletes responded accordingly and over \$216,000 in bonuses was paid out during the 1999-00 Series. These payments included \$10,000 each to the Optus Male and Female Athletes of the Year, Peter Burge and Lisa-Marie Vizaniari. A new voting format for the Athlete of the Year was introduced and favourably received by athletes and media.

Optus Australian Championships

The Optus Australian Open and Under 20 Championships were conducted at Stadium Australia as an official Test Event for the Sydney 2000 Games. Athletics Australia received outstanding support from the Sydney Organising Committee for the Olympic Games (SOCOG) as a joint partner in the event.

Record crowds for an Australian Championship approaching 40,000 over the four days attended the test event, bolstered by a sizeable school student attendance. A record number of entrants took

advantage of the first opportunity to compete in the Olympic stadium, while encouraging growth in the Australian Clubs Championships resulted in full fields in both the men's and women's events.

The Championships provided perhaps the first evidence of Athletics Australia's efforts to elevate the profile of the sport on a sustainable basis. Athletics Australia worked closely with Fox Sports, the Nine Network, Austereo, the ABC Radio Network, 2UE and News Ltd to drive exposure for the event, the result of which was unprecedented pre, during and post-Championships coverage.

The Australian Championships move to Queensland for the next three years, following finalisation of an arrangement with Queensland Events Corporation whereby the Queensland Government will meet the underwriting costs of the Championships. The announcement was made in February by the Queensland Premier, the Hon Peter Beattie, who reiterated his Government's enthusiasm and committed support for this sport. The 2001 Championships will be staged at a revamped ANZ Stadium in Brisbane, providing athletes with an early look at the 2001 Goodwill Games venue.

Host City Marathon

Panoramic views of Sydney, with over 5,500 runners sweeping across the Sydney Harbour Bridge, and gripping performances by athletes seeking Olympic selection were the features of the second Olympic Test Event, the Host City Marathon. Owned and superbly conducted by SOCOG, the Marathon revived dreams of Sydney staging a world class marathon on a regular basis, an objective Athletics Australia is committed to now that ownership of the Marathon reverts to the sport in 2001 as part of SOCOG's test event agreement with Athletics Australia.

With the cooperation of the NSW Government, Sydney City Council and the AOC, it is Athletics Australia's intention to conduct the marathon as an annual legacy to the Sydney Olympics on the first Sunday in October.

Test Match

An historic and inaugural Test Match between Australia and South Africa was successfully staged in Germiston, South Africa in March 2000. Despite a narrow loss to the host nation, athletes benefited from the competition being held at altitude with several strong performances, including:

- Jana Pittman, who established a World Junior record for the 400m Hurdles;
- Stuart Rendell, a Commonwealth record in the Men's Hammer; and
- the women's 4x100m relay team of Rachael Massey, Suzanne Broadrick, Jodi Lambert and Melinda Gainsford-Taylor who broke the 24 year old record set at the 1976 Montreal Olympics.

Broadrick's inclusion and contribution to the Team were particularly noteworthy. Athletics Australia conducted a national media campaign during the year advertising for female athletes from any walk of life to try athletics with a view to bolstering our national relay stocks. Suzanne returned to athletics as a result of the campaign.



The Host City Marathon runners line Sydney's roads.

Goodwill Games and Sydney Olympic Youth Festival

Athletics Australia and Goodwill Games Inc have finalised an agreement for Athletics Australia to manage and conduct the athletics competition of the 2001 Brisbane Goodwill Games. An arrangement was also entered into with the AOC for Athletics Australia to organise and administer the athletics competition at the inaugural Sydney Olympic Youth Festival in 2001.

Gold Coast Marathon

Athletics Australia's partnership agreement with Ron Clarke and the Runaway Bay Super Sports Centre, together with support from the Queensland Events Corporation, ensured the Gold Coast retained a profile marathon event in 2000. In keeping with Athletics Australia's vision for the sport, all participants in the 25 June Marathon Week events have been included in a new out-of-stadium data base membership category.

The arrangement with Runaway Bay also ensured all members of the 1999-00 Shadow Olympic Team who participated in last year's event received the appearance and prize money owed to them by the previous event owner.

Athletics Australia views Runaway Bay as a significant asset for the sport and all athletes. We are grateful for the ongoing support of athletics provided by Ron Clarke and his team at Runaway Bay, including scholarship assistance for junior athletes through the Ron Clarke Foundation and the commitment to Athletics Australia's vision through the Gold Coast Marathon.

Officiating

It is appropriate to recognise the outstanding efforts of Australia's athletics officials, who continue to be of world class standard and who exhibit an invaluable dedication to the sport. Our athletes and events benefit considerably from, and indeed rely on, their continued contribution. On behalf of the sport of athletics and all athletes, we extend our

congratulations on maintaining world standard expertise and sincere appreciation for their ongoing commitment.

Competition - General

Encouraging growth was evident in winter athletics competition throughout Australia, but particularly in SE Queensland, making it increasingly possible for recreational athletes to enjoy their sport all year round and providing greater opportunities for high performance athletes to prepare for international commitments in Australia.

Athletics Australia's other national championships, not otherwise mentioned in this report, were all successfully staged during the year. Entries in the 20km walk were particularly pleasing, due to the transfer of the event to be held in conjunction with the Optus Australian (track & field) Championships.

HIGH PERFORMANCE HIGHLIGHTS

High Performance Program

Athletics Australia finalised its national high performance strategy for the 2001-2004 Athens quadrennial in consultation with the ASC, the Australian Institute of Sport and the State and Territory Institutes of Sport.

The strategy, designed to elevate Australia's international ranking into the top 5 athletics nations at the 2004 Athens Games, entails 11 key components:

1. Athletics Australia will case manage four-year training and competition programs for Australia's top 200 senior and 100 junior able bodied and disabled athletes. Athletes will be identified and

assessed in the fourth quarter of 2000 and comprehensive sport and career plans produced for each athlete through to at least 2004;

2. Athletics Australia will operate a high performance program at each State and Territory Institute of Sport and at the AIS in Canberra (the AIS is to include the ACT);
3. Each athlete's progress will be monitored by Athletics Australia's High Performance Division and his or her relevant State or Territory Institute of Sport. The Institutes will operate an advisory service to all athletes registered in their State or Territory;
4. A Head Coach and Program Manager will be appointed to manage each State and Territory Institute program (except the ACT). The two roles may be combined in the one position if necessary in the smaller programs. Subject to existing contracts, the coaching positions will be advertised internationally to attract world best practitioners. Head Coaches, Program Managers and other appointed personnel will be employed by the relevant State or Territory Institute of Sport, and not by Athletics Australia. Athletics Australia will, however, contribute financially to each position;
5. The high performance structure will encompass:
 - Intensive Training Centres in metropolitan Sydney, Melbourne, Brisbane, Adelaide and Perth;
 - Development Centres in Hobart and Darwin;
 - Regional Training Centres in NSW (n=3), Queensland (n=3), Victoria (n=1);
 - An Intensive Training Centre and junior



World 400m champion Cathy Freeman warms up in Stadium Australia.



One of the most scenic tracks in the world, Domain Athletics Centre, greeted Australia's 1500m women at the Hobart Grand Prix.

- development program (designed to meet the needs of special case athletes and athletes not covered through the regional centres, particularly in the Northern Territory, Western Australia, South Australia and Tasmania) at the AIS in Canberra;
- Athletics Australia's National Indigenous Program; and
 - Athletics Australia's high performance initiatives targeting Paralympic athletes in co-operation with the Australian Paralympic Committee;
6. Not all 300 case managed athletes will be offered scholarships, but all scholarships will be offered on a fixed time and needs basis only;
 7. With input from the Australian Track and Field Coaches Association (AT&FCA), Athletics Australia and each respective Institute will identify coaches who qualify for High Performance Coach status based on the quality and depth of their programs. These coaches will receive financial support through the system (from the relevant State or Territory Institute and/or Athletics Australia — with all support fully coordinated) and will be linked to their respective State or Territory Institute for program facility and sports science and medicine support;
 8. A similar method will be used to identify those coaches who wish to be, or ideally should be, located at the AIS in Canberra. As with all funded coaches, these coaches and programs will be required to accommodate additional athletes (with an emphasis on junior or developmental athletes) identified through the case management process;
 9. All Institutes will be governed by tight service agreements with Athletics Australia which set out the operational and performance parameters for each Institute (Athletics Australia will maintain authority over athlete travel and competition plans);
 10. Athletics Australia will coordinate, with input from the AT&FCA, a national panel of coaches to select all scholarships to be offered nationally and at State and Territory level. All scholarships will be determined on a needs basis through the case management process; and
 11. All processes and progress will be reviewed annually.
- This strategy has been developed to ensure Australia achieves Athletics Australia's performance target of a top five position at the 2004 Athens Olympic Games.

Olympic Preparation Program

Throughout the 1999-00 domestic season, a number of national training camps were conducted for each major event group. These camps were coordinated by National Event Coaches in conjunction with Athletics Australia, providing development opportunities for aspiring Olympic and World Junior Championship competitors and their personal coaches. The camps consisted of practice and educational components and provided an opportunity for athletes and coaches to cooperate with each other and plan their Olympic/World Junior preparation in conjunction with Team Coaches and Athletics Australia personnel.

Athletics Australia provided funding for up to 100 athletes and coaches to participate in warm weather preparation camps in Darwin and South-East Queensland leading into the Olympic Games. These camps commenced at the beginning of June, providing group training and competition opportunities in warmer climates.

Olympic Team Head Coach, Chris Wardlaw, commenced working full time with Athletics Australia from the beginning of May. This situation will go through to mid October 2000, when Chris will return to the Victorian Education Department.

Direct Athlete Support (DAS) from Athletics Australia, under the ASC's Olympic Athlete Program (OAP), was reviewed following the 1999 World Championships and again following the 1999-00 Optus Grand Prix Series. In the period leading into the Sydney Games, 15 category 1 athletes, 6 category 2 athletes and 13 category 3 athletes will be funded.

A further application to the AOC's Special Initiatives Fund (SIF) for funding of a number of Olympic preparation projects aimed at increasing our medal chances was successful in gaining a further \$59,000 financial support. These funds were used to enhance support to existing projects in pole vault and relays, and support new projects in Olympic marathon and walks preparation, medical support for athletes preparing in Europe, biomechanical analysis support for horizontal jumps and domestic warm weather training camps.

Athletes and Doping

Athletics Australia's Athletes' Commission expressed a desire to take a leading role in lobbying for sustainable blood testing procedures and the establishment of a regulatory framework governing the manufacture, distribution and supply of hormonal drug preparations. While the athletes recognised the need for prudent handling of these issues, it was felt there was scope for athletics to be seen as a more visible contributor to the anti-doping lobby. For this reason, and given a zero tolerance position on the use of doping in sport, Athletics Australia agreed to support the Commission in these important policy areas.

MARKETING HIGHLIGHTS

National brand strategy

Athletics Australia, with the outstanding assistance of marketing agency Creative Sales, researched, designed and adopted a new company logo and slogan "Believe It. Achieve It." as part of AA's brand development initiative. The dynamic new logo, which was due for launch in August 2000, will play an important role in establishing a strong brand presence for athletics across Australia.

Sponsorship

Athletics Australia entered into the seventh year of a partnership with its major sponsor, Cable and Wireless Optus, for naming rights positioning with the Australian Team, the Optus Southern Stars, the domestic grand prix series and Australian Championships. Largely off the back of its athletics involvement, Optus moved into the top ten Australian companies in 1999-00 in terms of recognition as a sponsor of the Sydney Olympics (measured by Woolcott Research on behalf of SOCOG).

The Optus-Athletics Australia joint marketing group established several objectives for the 2000 domestic season:

- Increase awareness of Optus' sponsorship of Athletics: **Achieved**
- Increase awareness of Optus' brand: **Achieved**
- Increase 1999 television audience by 10% ('000's): **Achieved - 14.63% increase**
- Increase live paid audience to over 50,000: **Achieved - 84,921 total spectator attendance (183.07% increase)**

Athletics Australia also received invaluable sponsorship support from Ansett - official airline, TNT - official freight carrier, Mannatech - official supplier of nutritional supplements, Nike - official athletic footwear and apparel supplier and News Limited - official print media partner.

Athletics Australia concluded its sponsorship agency arrangement with Sports Marketing and Management in February 2000 having determined to bring the sponsorship marketing of the sport in-house and use agencies on a non-exclusive basis.

Media

Athletics enjoyed unprecedented media coverage and a record number of accredited media during the 2000 Optus Grand Prix Series and at the Optus Australian Championships. Athletics Australia has placed a high priority on its relationship with the media and, in particular, a key six to ten media who have dedicated tireless hours and many years in the coverage of the sport. Media were particularly appreciative of event media launches, the accessibility of Australia's athletes and AA spokespeople for interviews, and AA's new Email Information Service which provides the latest

news and results to more than 500 national media and 1,000 general subscribers.

As acknowledgment by Athletics Australia and sponsors of the media's coverage, the annual Media Awards continued in 1999-00. The seven category winners were:

- Overall Coverage: Len Johnson (The Age)
- Print Article: Louise Evans (Sydney Morning Herald)
- Television Feature: David Culbert (Olympic Show, Channel Seven)
- Radio Coverage: Sport 927 Big Sports Breakfast, Melbourne
- News Photograph: Vince Caliguri (The Age)
- Internet Coverage: Stuart Watt (ABC News Online)
- Amateur Photo: Peter Thiel, NSW

Host Broadcaster

Fox Sports was the contracted Host Broadcaster for 1999-00 and provided outstanding coverage of the Optus Grand Prix Series and the Optus Australian Championships. Fox Sports has expressed interest in assisting athletics improve its visual and televised product for the 2000-01 domestic season, an offer Athletics Australia will be accepting.

The Nine Network maintained the free-to-air rights to cover athletics domestically, through its agreement with Fox Sports.

Print Media

News Limited agreed to enter into a six-year partnership with Athletics Australia to provide guaranteed editorial and advertising coverage of the sport. News Ltd's involvement, through its national preview publications prior to the Optus Grand Prix Series and again prior to the Optus Australian Championships, provided clear evidence that the relationship will be of considerable value and significance to the sport and Athletics Australia's sponsorship partners.

Government Funding

The Commonwealth Government, through the Australian Sports Commission, maintained its investment in athletics as part of the seven-year build-up to the 2000 Olympic Games. Funding of \$3,155,344 was approved for Olympic Team preparation and the high performance program (including the AIS), coaching, administration, development and athletics' strategic review, a marginal 0.7% increase over the Commission's investment in athletics the previous year. The importance of ongoing government support, particularly for athletics' high performance program, is evidenced by the fact the Commission's grant represented 49.7% of Athletics Australia's total revenue for the year.

The ASC approved funding for athletics of \$2,646,762 for the following 2000-01 year, a decrease

of \$508,582 on 1999-00 support. The decrease is attributable to the demise of the Olympic Athlete Program, which has underwritten the preparation of all Olympic sports for the Sydney Games, but which the sports were aware would cease as at 31 December 2000.

After considerable review, Athletics Australia determined to absorb the 16.1% funding decrease internally rather than transfer the loss to the high performance program and the payments made by AA to the State and Territory Institutes of Sport in 2000-01.

Hall of Fame

Athletics Australia rectified a long-standing oversight by establishing the Athletics Hall of Fame in February 2000. Six inaugural inductees were honoured at a gala dinner attended by more than 350 people at Stadium Australia during the Optus Australian Championships. The six Legends of Athletics inducted were Ron Clarke, Betty Cuthbert, Herb Elliott, Edwin Flack, Marjorie Jackson and Shirley Strickland.

With the agreement and support of Stadium Australia, Athletics Australia is pursuing its plans to establish a permanent home for the Hall of Fame at the Olympic Stadium in Sydney.



Hall of Fame inductees, Herb Elliott, Shirley Strickland, Marjorie Jackson, Ron Clarke and Betty Cuthbert



Herb Elliott



Shirley Strickland



Marjorie Jackson



Betty Cuthbert

Athletics International

Athletics Australia also moved to rectify deficiencies in the recognition and ongoing involvement of ex-international athletes by entering into a membership benefit program with Athletics International (AI). AI is a member group of retired Australian representatives and has expressed considerable support and enthusiasm for plans to involve its members in young athlete mentoring initiatives, corporate hospitality and sponsorship support and assisting in the profile of athletics. Our respective organisations are currently developing a joint promotion and membership strategy designed to deliver a range of benefits to eligible athletes, including a Gold Pass for retired legends to provide free entry into Athletics Australia events.

Commonwealth Games

The Australian Commonwealth Games Association confirmed funding of \$54,000 for 18 athletes in 2000 through the Junior Commonwealth Games Squad Program. The funding will assist developing athletes with future Commonwealth Games aspirations.

Athletics Australia's Website

Athletics Australia upgraded its website, at www.athletics.org.au, in late 1999. The site now provides all-important public information including results, news, profiles, selection criteria, Olympic qualifiers, and a calendar of events, corporate information on Athletics Australia and statements pertaining to the Athletics Australia vision. Athletics Australia has been complimented on the improvements to its website and is considered widely as a market leader in the quality of its sports information service.

As part of Athletics Australia's promotion of athletics in the build up to the Sydney Games, "WebChat 2000" was developed, providing opportunities for the public to talk directly to a number of our leading athletes and Olympic aspirants.

Corporate Publications

Athletics Australia continued to produce a series of high quality and informative publications and newsletters for athletes, schools, the traditional athletics enthusiast, the media and the general public, including:

- Handbook of Records and Results;
- 1999 World Championships Media Guide;
- 2000 Season Guide;
- Schools On Track newsletter;
- Clubs On Track newsletter;
- High Performance newsletter;
- Distance Running newsletter; and
- Pass The Baton newsletter.

Professional Running

Athletics Australia has negotiated an umbrella rights position to package the three highest profile

professional running events in Australia - the Stawell Gift, Botany Bay Gift and the Bay Sheffield - with a new event in Queensland, as a "grand-slam" marketing initiative. It is envisaged the series will commence in 2001 with coordinated handicapping one of the additional benefits of the concept.

Fun Runs

Athletics Australia is moving, in accordance with its vision, to position itself as a partner to the fun run market by providing a range of benefits of value to fun run providers and participants. Conservatively, over 2 million Australians participated in organised fun runs in 1999, a sizeable and potentially lucrative market for Athletics Australia and its corporate partners.

Athletics Australia has met with a number of event organisers to explore areas of potential partnership including sponsorship and packaging all such community events under one "trade organisation umbrella" with clear marketing, quality control and membership benefits. At the time of this report, the Host City Marathon, the Gold Coast Marathon and the Women's Sport Fun Run in Hobart had been incorporated into the program.

World Championships 2007

During the period under review, the Board was made aware of a long-standing obligation to support a World Championship bid out of Western Australia. Consequently, Athletics Australia determined to assist EventsCorp WA in its intention to bid for the 2007 World Athletics Championships. A formal expression of interest was submitted to the IAAF in January whilst the actual bid is expected to be made in 2001.

DEVELOPMENT HIGHLIGHTS

Coaches Agreement

Athletics Australia and the Australian Track and Field Coaches Association finalised an historic Service Agreement during the year, which recognises the critical role performed by coaches in developing our athletes. The AT&FCA has been charged by Athletics Australia with the significant responsibility of driving coaching development in support of the sport's high performance objectives. Athletics Australia is delighted that the AT&FCA has accepted that challenge.

The Agreement is also designed to position athletics coach education, from community through to the high performance level, at the pinnacle of coaching development in Australia within three years.

Little Athletics

Athletics Australia and Australian Little Athletics have reached agreement to develop and implement a single national schools program for athletics, with the input of the AT&FCA.



Le Page Primary School students test their strength in the standing chest push during the Sports Hall Athletics program conducted by Athletics Australia.

Hot Tracks

Athletics Australia's program for Secondary Schools, Hot Tracks, continues to be a leading resource for teachers throughout Australia. More than 70% of Secondary Schools across the country have purchased the resource, and more than 340,000 students have received Five Star Certificates, including 140,000 in 1999, since the program was launched in 1996.

School's Growth

Participation in the Schools' Knockout Competition continues to grow in both regional and metropolitan areas. More than 5,000 students were part of a Schools Knockout team in 1999 - a 40% increase from two years ago.

Primary School Athletics

Athletics Australia and Athletics New Zealand have finalised a Heads of Agreement with International Fun and Team Athletics to implement the Sports Hall program in Australia and New Zealand.

Sports Hall, recognised by the IAAF as one of the best development programs for children available, was developed in the United Kingdom over 20 years and is considered the ideal team-based introduction to athletics for primary school children. Athletics Australia intends to work with a range of partners to establish a wide delivery network for the program.

Athletic Integration

Athletics Australia continues to lead the way in integrating athletes with disabilities. At the high performance level, access to Optus Grand Prix Series, continued growth in the National Championships and access to the High Performance Program have greatly assisted our Paralympic athletes in their preparations for the Sydney Paralympic Games.

At the grass roots and club level, the sport is becoming truly integrated with many clubs welcoming and providing opportunities for participation for people with disabilities.

Games Interaction

Athletics Australia and the Australia Paralympic Committee are developing a model of interaction between our Olympic and Paralympic programs to

continue the progress already made in this important area. The model will see elite disabled athletes incorporated into Athletics Australia's High Performance program conducted nationally through the State and Territory Institute network.

Talent Identification

National "Share the Dream" clinics and teacher and coach forums were held in metropolitan and regional areas during the year, providing an opportunity for young people to try athletics, meet high profile athletes and receive qualified coach instruction.

The program initially ran in conjunction with the Optus Grand Prix Series, with monthly programs held in regional areas up to the Sydney Games. More than 20,000 young people are expected to have participated in the clinics by the end of the year.

Active Australia

Twenty percent of Athletics Australia-affiliated clubs are engaged in the Active Australia framework. Athletics Australia has developed an athletics-specific dual brand in recognition of the framework and to assist clubs to further improve the quality of their activities in providing athletics opportunities for Australians.

IN SUMMARY

Athletics Australia has achieved on a significant number of fronts during the year. The securing of the commitment of its Member Associations to work with the parent body across the breadth of the business, together with the breaking of ground to establish an Australian athletics federation, were both historic and significant achievements. All involved in athletics can draw considerable hope from these developments.

It is the faith shown in the Athletics Australia vision through this process of renewal by the wider athletics family and by Athletics Australia's own constituents, which will enable athletics to be positioned as the number one Olympic sport in this country, as athletics is considered worldwide.

On behalf of the Board and staff of Athletics Australia, we thank all involved in the many and varied activities and initiatives throughout the year for your efforts and contribution in continuing the fine traditions of athletics commenced over 103 years ago.

Andrew Forrest
Chairman

Simon Allatson
Chief Executive Officer



Cathy Freeman will lead Australia's pursuit to become a top five athletic nation by end 2004.

While this Report summarises Athletics Australia's work program during 1999-00, it is appropriate to outline Athletics Australia's objectives and intended forward program for the next four years through to the Athens Olympic Games.

Athletics Australia has undertaken to achieve the following business objectives by end-2004:

- Generate a minimum revenue budget of \$25 million over the Athens Olympic quadrennial (2001-2004);
- Achieve cumulative spectator attendance over the Grand Prix Series of 60,000 (assuming seven meets) in 2001 increasing to 75,000 in 2004;
- Introduction of a Grand Prix marketing plan in support of target 2; and
- Increase athletics' membership to 250,000 from all membership categories by end-2004.

In support of Athletics Australia's published corporate vision, a number of operational objectives have been set:

- To operate as Australia's best practice NSO service organisation: by end 2001;
- To ensure every significant out of stadium athletics event contributes to Athletics Australia: by end 2002;
- To make available to every athletics participant the opportunity to be linked electronically to Athletics Australia: by end 2002;
- To achieve a net asset base of at least two times

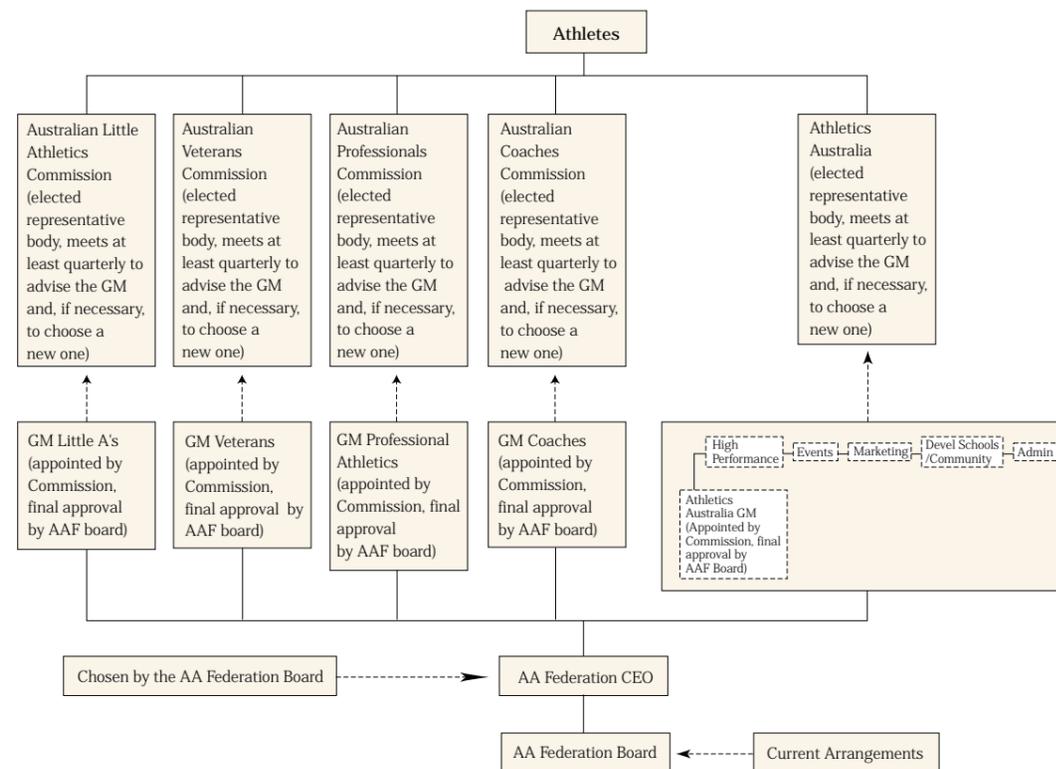
annual operating expenditure: by July 2004;

- Athletics to be the # 1 Olympic sport in Australia by end-2004, as measured by profile, infrastructure, performance and public perception; and
- Australia to be ranked as a top five track & field nation, based on the IAAF points ranking system, by end 2004.

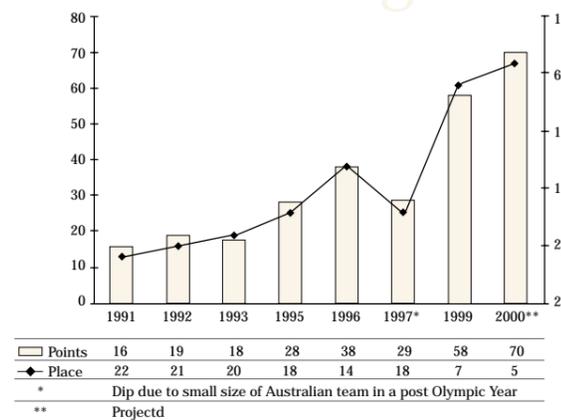
To achieve these ambitions, Athletics Australia has identified a number of critical projects, which have been accorded priority management status:

- High performance plan and strategy - 2000-2006, with particular emphasis on coaching and the Institutes of Sport network;
- International Championships: 2001 Edmonton, 2002 Manchester, 2003 Paris, 2004 Athens, 2005 London and 2006 Melbourne;
- Athlete management;
- Indigenous athletics development;
- Sponsorship and marketing strategy, including reducing athletics' reliance on federal government funding through increased revenue streams from other sources;
- National IT platform and database;
- Athletics in schools;
- Out of Stadium events strategy; and
- Adequately geared and resourced Member Associations committed to delivering, with Athletics Australia, on the Athletics Australia vision.

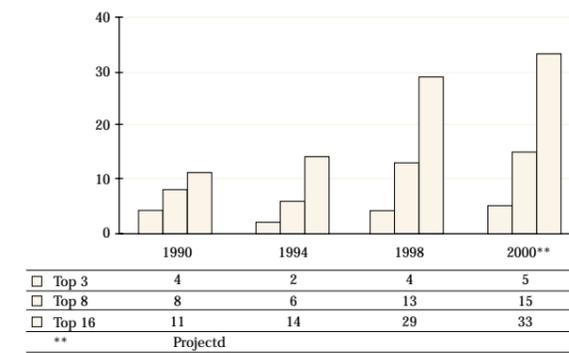
Renewal Structure



IAAF Rankings



AA's number of World Ranked Athletes



Membership Table

REGISTRATION FIGURES - ALL STATES 1999/2000

		NSW	VIC	QLD	SA	WA	TAS	NT	ACT	TOTALS	1998-99 Comparisons
SENIOR	MALE	1175	1274	1443	222	135	111	130	151	4641	
	FEMALE	616	383	1106	91	61	53	119	77	2506	
UNDER 20	MALE	196	213	*	34	22	29	1	15	510	
	FEMALE	129	126	*	36	22	12	0	10	335	
UNDER 18	MALE	357	477	*	91	48	51	9	26	1059	
	FEMALE	287	366	*	66	44	32	3	31	829	
UNDER 16	MALE	414	280	*	79	50	96	28	47	994	
	FEMALE	379	288	*	106	51	89	32	35	980	
UNDER 14	MALE	320	0	0	25	15	61	50	27	498	
	FEMALE	306	0	0	42	29	56	77	46	556	
UNDER 12	MALE	190	15	0	0	0	29	283	0	517	
	FEMALE	221	5	0	0	0	26	255	0	507	
TOTAL	MALE	2652	2259	1443	451	270	377	501	266	8219	
	FEMALE	1938	1168	1106	341	207	268	486	199	5713	
GRAND TOTAL		4590	3427	2549	792	477	645	987	465	13932	14441
STATE ALL SCHOOLS		1947	2119	2600	482	593	532	0	1000	9273	
SCHOOLS KNOCKOUT		380	1470	1860	470	448	230	210	100	5168	
AUST. ALL SCHOOLS		574	185	354	95	74	56	7	64	1409	
OFFICIALS	MALE	247	219	39	46	38	44	27	25	685	
	FEMALE	138	155	28	48	27	48	25	13	482	
TOTAL OFFICIALS		385	374	67	94	65	92	52	38	1167	1249
LIFE MEMBERS	MALE	25	21	25	21	22	6	2	9	131	
	FEMALE	16	21	22	16	18	5	2	2	102	
TOTAL LIFE MEMBERS		41	42	47	37	40	11	4	11	233	217
COACHES											
LEVEL 1	MALE	388	188	400	86	70	26	3	43	1204	
	FEMALE	207	85	299	30	70	15	4	26	736	
LEVEL 2	MALE	78	53	56	21	10	9	0	14	241	
	FEMALE	23	7	16	5	3	3	1	2	60	
LEVEL 3	MALE	21	34	21	7	2	3	1	7	96	
	FEMALE	4	3	0	1	5	1	0	0	14	
OTHERS	MALE	20	28	22	6	4	6	2	16	104	
	FEMALE	19	21	31	1	3	7	1	9	92	
TOTAL COACHES		760	419	845	157	167	70	12	117	2547	2594
OUT OF STADIUM		5574	-	7700	-	-	317	-	-	13591	0
TOTAL REGISTRATIONS		14251	8036	16022	2127	1864	1953	1272	1795	47320	35752

Media Highlights

THE 1999-00 COMPETITION PROGRAM

The following events formed the basis of the 2000 Optus Grand Prix Series:

DATE	EVENT	VENUE	TV
6/12/99	Optus Zatopek Classic	Olympic Park, Melbourne	
15/1/00	Optus Canberra Grand Prix	AIS Track, Canberra	Televised
30/1/00	Commonwealth Bank Track Classic part of the Optus Grand Prix Series	Domain Athletics Centre, Hobart	
5/2/00	Bankwest Track Classic part of the Optus Grand Prix Series	Perry Lakes Stadium, Perth	
11/2/00	Optus Brisbane Grand Prix	State Athletics Centre, Brisbane	Televised
13/2/00	Optus Sydney Grand Prix	Sydney International Athletics Centre	Televised
24-27/2/00	Optus Australian Track & Field Championships	Stadium Australia	Televised
2/3/00	Melbourne Track Classic part of the Optus Grand Prix Series	Olympic Park, Melbourne	Televised
8/3/00	Optus Grand Prix Finale	Mile End Athletics Stadium, Adelaide	Televised

Media Summary

Athletics "boomed" in 1999-00 with unprecedented media interest transformed into the deepest and widest coverage Australian athletics has ever received.

- 793 print articles over the Optus GP Series Australia wide;
- 40 hours and 26 minutes of radio news coverage over the season;
- 15 hours 36 minutes of television news clips;
- 292 accredited media across all mediums during the Optus Grand Prix Series, and 440 at the Australian Championships;
- Optus Grand Prix Series host broadcaster Fox Sports built an audience of up to three million Australians, while free-to-air rights holder the Nine Network generated a total cumulative audience of 1,975,000 through the season; and
- All indicators (print, radio, and television) were substantially increased on the previous year.

Applications for media accreditation, for example, rose from 175 last year to 292 this season, an increase of 67% (refer below).

Optus Zatopek Classic	45
Optus Canberra Grand Prix	26
Commonwealth Bank Track Classic, Hobart	22
BankWest Grand Prix, Perth	20
Optus Brisbane Grand Prix	35
Optus Sydney Grand Prix	75
Melbourne Track Classic	90
Optus Grand Prix Finale, Adelaide	60
SEASON ACCREDITATIONS	292

(1998-99 figure: 175)

The table below shows the breakdown of accreditation applications into category of media. The 1998-99 figures are in brackets.

Print	116 (56) Increase of 107%
Radio	49 (22) Increase of 123%
Television	62 (42) Increase of 48%
Photographers	65 (49) Increase of 32%

In addition a record 440 media were accredited for the Australian Championships.

Subscribers to the Athletics Australia email information service also increased from 850 in December 1999 to 1,328 by the end of the season, encompassing all major media outlets in Australia.

A revamped Athletics Australia website registered more than 88,000 accesses from 1 January to 11 March 2000. The Optus Athletics Website registered on average 9,273 hits daily through the 2000 season compared to 6,547 in 1999.

Media Information Service

Media received information throughout the 1999-00 Optus Grand Prix Series:

- regular media releases on a new email service;
- a revamped AA website;
- a comprehensive Season Guide;
- media launches with athletes before each Optus Grand Prix meet;
- regular liaison with AA's newly appointed Media Manager; and
- open access to Athletics Australia Senior Management.

Athletics Australia Email Service

An email distribution service of athletics information was implemented for the 1999-00 Optus Grand Prix Series. At the conclusion of the Series, 1,097 people had subscribed to the primary list (which received information from Athletics Australia and Member Associations) and 231 to the secondary list (which received information only from Athletics Australia) providing a total of 1,328 subscribers, an increase of 478 (56%) in three months.

Media Releases

Regular media releases were distributed throughout the season to convey information including Optus Grand Prix previews and reviews, media opportunities, Athletics Australia announcements and initiatives and Board reports. Athletics Australia averaged close to one media release per day throughout the domestic season.

With the combined knowledge on international athletics available within the organisation, media releases consistently conveyed accurate and detailed information, which provided a number of angles for media to use to pursue stories.

Media releases attributed sponsorship and naming rights arrangements, while Chief Executive Simon Allatson was Athletics Australia's official spokesperson.

Season Media Guide

The Athletics Australia Season Guide 2000 was produced and distributed before the Optus Canberra Grand Prix meet on 15 January, with a print run of 300.

The aim of the publication was to be the single source of all vital information for the media on the Australian athletics season. Such information included, and has included on an annual basis, contact details, calendar of events, selection criteria, Optus Grand Prix Series preview, awards and meet details, records, results, rankings and athlete profiles.

Website

The Athletics Australia website (<http://www.athletics.org.au>) received a facelift in late 1999 to be more user-friendly and attractive to a wider audience.

Features of the website include the latest news and media releases, background on the organisation, athlete profiles, club and coaching information, results and rankings, and athletics links.

The Optus Athletics website at <http://www.athletics.optus.com.au> was linked from the Athletics Australia homepage. This included in depth information on the 1999-00 Optus Grand Prix Series and Australian Championships. Sponsors of AA received links to their website from Athletics Australia's homepage.

From 1 January 2000 to the conclusion of the Optus Grand Prix Series the week ending 11 March 2000, the website received 88,029 accesses.

There was a continual increase in accesses throughout the season, including a rise of 116.7% from

the first fortnight of the year to the last fortnight of the Optus Grand Prix Series. This rise can be attributed to two main factors:

- promotion of the website in official publications, event signage, posters, phone inquiries, media releases, newspaper advertisements and word-of-mouth; and
- the Optus Grand Prix Series culminated with its feature meets scheduled in the second half of the season.

MEDIA COVERAGE

The Optus Grand Prix Series generated unprecedented media coverage for athletics throughout the season. Exceptional performances on the track, an increasing depth of talent, corporate initiatives and the News Ltd partnership provided greater story opportunities and enabled athletics to remain at the forefront of sports news coverage throughout December 1999 to April 2000.

There was also a diversity in coverage illustrated by stories in a variety of media, such as the Today Show, Ralph magazine, radio breakfast and drive programs, Sports Vine Internet newsletter, the IAAF homepage and Who Weekly.

PRINT**Number of filed articles**

The Optus Grand Prix Series was attributed in 593 print articles in the 1999-00 season. Another 200 print articles between 1 December 1999 and 11 March 2000 featured Australian athletics for a cumulative total of 793 print articles. This was an 80.6% increase over 1998-99.

Zatopek	39	(10)
Canberra GP	108	(59)
Hobart GP	74	(50)
Perth GP	35	(no figure)
Brisbane GP	35	(32)
Sydney GP	29	(49)
Melbourne GP	20	(90)
Adelaide GP	39	(no figure)
Nationals	187	(57)
General	227	(91)
TOTAL	793	(439)

RADIO**Live broadcasts**

Athletics received a total of 40 hours 26 minutes radio news and programme coverage from 1 January to 11 March 2000 across Australia. This was a dramatic increase from the 6 hours 15 minutes generated in 1998-99.

6PR conducted its nightly sports program from the BankWest Track Classic in Perth. 2UE and ABC Radio provided live calls of the Optus Australian Championships in Sydney and ABC Radio (3LO) provided a live call of the Melbourne Track Classic.

NO OF HOURS COVERED

Canb GP	Hob GP	Perth GP	Bris GP	Syd GP	Melb GP	Adel GP	Nats	Gen.Aths	Total
1h	1h	1h		1h	5h	5h	17h	5h	40h
11m	14m	46m		33m	15m	32m	58m	5m	26m

TELEVISION: RIGHTS-HOLDERS COVERAGE

Fox Sports held the exclusive television rights to the Optus Grand Prix Series and the Optus Australian Championships and on-sold the free-to-air rights to the Nine Network. Fox Sports covered the following meets live and Nine on a delayed basis in 2000:

	Fox Sports	Nine Network
Optus Canberra Grand Prix	2.5 hours live + 2.5 hours within 72 hours+ 2.5 hours within 7 days	1 hour packaged highlights at 10.30pm on 15 Jan
Optus Brisbane Grand Prix	2.5 hours live + 2.5 hours within 72 hours+ 2.5 hours within 7 days	1 hour packaged highlights at 11.20pm on 11 Feb
Optus Sydney Grand Prix	2.5 hours live + 2.5 hours within 72 hours+ 2.5 hours within 7 days	1 hour packaged highlights at 10.50pm on 13 Feb
Optus Australian Track and Field Championships	5 hours live + 5 hours within 72 hours+ 5 hours within 7 days	3 hours packaged highlights at 11.20pm on 26 Feb and 10.45pm on 27 Feb
Melbourne Track Classic Part of the Optus Grand Prix Series	2.5 hours live + 2.5 hours within 72 hours+ 2.5 hours within 7 days	1 hour packaged highlights at 11.30pm on 2 Mar
Optus Grand Prix Finale	2.5 hours live + 2.5 hours within 72 hours+ 2.5 hours within 7 days	1 hour packaged highlights at 12.30pm on 8 Mar

In total, Fox Sports showed 17.5 hours of live coverage, 17.5 hours of coverage within 3 days and 17.5 hours of coverage within a week.

Television News Coverage

Athletics received a total of 15 hours 36 minutes television news and program coverage from 1 January to 11 March 2000 across Australia. This was another substantial increase from the 8 hours 22 minutes received in 1998-99.



One of Australia's highest profile sportspeople Cathy Freeman attracted worldwide media interest after winning gold in the 400m at the World Championships.

Media Highlights

TELEVISION RATINGS

Fox Sports

Fox Sports was viewed by more than 1.8 million people during the four week period (13 Feb - 11 Mar) while Fox Sports Two was viewed by around 1.5 million people. The combined potential audience was more than 3 million Australians.

Fox Sports is now available in almost six hundred thousand homes as well as nationally in pubs and clubs.

Nine Network

(Last year's cumulative audience in brackets)

	Canberra GP	Brisbane GP	Sydney GP	Australian Champs.	Melb. GP	Adelaide GP
Sydney	180,000	83,000 (69,300)	132,000 (74,000)	241,000(253,300)	49,000 (52,600)	35,000
Melbourne	134,000	100,000(58,400)	119,000(67,800)	181,000(208,400)	102,000(75,700)	41,000
Brisbane	58,000	49,000(39,600)	55,000(19,700)	60,000(141,600)	30,000(31,300)	22,000
Adelaide	48,000	26,000(21,400)	28,000(38,400)	49,000(70,900)	15,000(21,300)	4,000
Perth	35,000	19,000(21,900)	14,000(11,700)	38,000(64,800)	11,000(17,800)	17,000
Total	455,000	277,000(210,600)	348,000(211,600)	569,000(739,000)	207,000(198,700)	119,000

Comparison to 1998-99

The total cumulative audience in 1999-00 for five meets (Canberra, Brisbane, Sydney, Melbourne, Adelaide) and the Optus Australian Championships was 1,975,000 (an increase of 14.5% from 1998/99).

THE YEAR IN SUMMARY

Key Performance Indicators	1997-98	1998-99	1999-00	% Change
Free to Air television Coverage (Hours)	7 hours	7 hours	8 hours	+ 14.3
Pay Television Coverage (Hours)	30 hours	45 hours	52.5 hours	+ 16.7
Television Audience (FTA - 000's)	1.42m	1.723m	1.975m	+ 14.6
Live Audience	30,783	30,800	84,921	+ 183.1
Print Articles (no.)	N/A	439	793	+ 80.6
Radio Exposure	N/A	6 hrs 15 mins	40 hrs 26 mins	+ 554.6
Television Exposure	N/A	8 hrs 22 mins	15 hrs 36 mins	+ 86.9



Stadium Australia played host to the Optus Australian Track and Field Championships in February 2000 - the first major athletics event to be held inside the Olympic Stadium.



Australian athletics has many personalities and role models including (clockwise from top left) Australian long jump record holder Jai Taurima, World Championships 200m finalist Lauren Hewitt and Commonwealth 400m record holder Cathy Freeman.



Athletics Australia would like to acknowledge the tremendous support from the Sydney Organising Committee for the Olympic Games, the Australian Olympic Committee and the Australian Commonwealth Games Association

Reports of the Member Associations

ACT Athletics

ACT Athletics hired the track and field facility of the Australian Institute of Sport and for three years prior to the 1999-00 season the track was deteriorating to the extent that top class athletes questioned its safety. At the end of 1999, the facility was closed, the old track taken up and a brand new Mondo track put down. The 2000 season commenced on grass facilities with a circular track measuring 407 metres.

One of the first meets at the new Mondo facility was the 2000 Optus Grand Prix and, with one of the largest crowds at a Canberra athletics carnival in many years, the athletes put on a show. At the end of the night there were nineteen Olympic 'A' qualifiers.

The interclub season was inspired by the success of the Grand Prix, with solid attendances including athletes from outside of Canberra. The city has always been an ideal place for distance and cross country running. The ACT cross country club conducted a successful winter competition which, due to its popularity, was extended into summer with a number of twilight runs.

ACT Athletics also has an active Race Walking Club and during the winter conducts regular competition. The highlight of the race walking season occurred on the June long weekend when the Lake Burley Griffin Walks and the Australian 10km championship for under 20 males and females were held.

In April, ACT Athletics conducted the National Track and Field Championships for Athletes with a Disability. These championships attracted quality fields with a number of competitors attending from overseas.

Athletics New South Wales

Athletics NSW is currently in its best administrative and financial condition for many years. Competition remained the main focus throughout the year, especially in preparation for the Sydney Olympic Games, and Cross Country, Roads and Walks State Championships were conducted during the winter months.

The Optus Australian Championships at Stadium Australia were an outstanding success with more than

40,000 spectators attending the four-day event. Highlights of the year included:

- Winning nine Australian Championships and the Richard Coombes Trophy;
- The NSW All Schools doubled as the selection trials for the Pacific School Games, attracting 1900 competitors;
- A positive financial outlook with a small profit recorded for the year; and
- A stronger relationship with the business community, government and schools.

Northern Territory Athletics

NT Athletics continued to coordinate both Little Athletics and senior athletics through the one state body and continues to see this as the most practical way to administer the sport in an association of its size in such a large expanse of area.

A new President, Steve Hatton MLA, was appointed following the departure of Bernie Trinnie, and Development Officer, Cherry Harvey, was recruited to increase access to athletics in Northern Territory schools. Cherry's appointment would not have been possible without assistance from the NT Government and Athletics Australia.

2000 saw the introduction of a Territory Wide Interclub. Results are faxed in from each club to NT Athletics with the results forwarded to the clubs each week. This competition format allows athletes over 1,000km apart to compete against each other. Points are calculated every three weeks after all clubs have completed the 12 core events.

The Territory was well represented in all Australian Championships, with exceptional performances recorded by Nova Peris-Kneebone, Brendan Tammo, Crystal Attenborough and Albert Thomas.

Northern Territory Athletics received financial support from the Department of Sport and Recreation, Schweppes, Qantas, TIO, The Athletes' Foot and McDonalds.



Big Queenslander Justin Anlezark broke the long-standing Australian Record in the shot put in March 2000.

Queensland Athletic Association

Queensland Athletics appointed a new CEO, Kerry Johnson, and worked during the year to put into place a new system of governance, which will allow the Board to remove itself from the day-to-day aspects of the sport and concentrate on the corporate side of the business.

Considerable efforts were made, with success, to reestablish Queensland Athletics as a viable operation after several years of difficulty. Sustainable progress was made with the support of Sport and Recreation Queensland. As well as playing host to the Australian Championships and the Goodwill Games, the next 12 months will see a renewed Board, a renewed divisional structure and a new administration for athletics in the State.

Athletics South Australia

This year has been very busy for all involved with Athletics SA. A great deal has been achieved in the past 12 months, and the Association continues to move forward.

Over the past year, the Association began work on a strategic plan to take Athletics SA positively into the new millennium. Two strategic planning sessions with the clubs were held to discuss goals and objectives, as well as some progressive discussion on competition and club structure. The Board furthered these discussions with two additional sessions on the management structure of the Association, particularly looking at the role of the Board and the Clubs Council.

In November, Athletics Australia asked all member associations to stand up and be counted as part of a united athletics body. With the progress that the Clubs and the Board had made during the year, Athletics SA was in a position to make an informed decision and be the first State Association to support the future of the sport by agreeing to work with Athletics Australia.

Athletics SA continues to do an excellent job in managing Santos Stadium on behalf of the SA Government, with increased hiring numbers during

the year. Athletics SA, with SA Little Athletics, has assisted the Stadium Board establish a major fundraising campaign for the resurfacing of the track in approximately seven years time, a project which will continue in the new year.

The special events program was very full this year, with several major events being conducted by Athletics SA. In September, the Association assisted the SA Government to conduct the athletics program for the 7th Australian Masters Games. With a track & field, cross country, half marathon and walks program for 1,000 athletes, it was a very busy and exciting week for all involved.

In March, Athletics SA conducted the Optus Grand Prix Finale. This major event continues to be a highlight of the athletics calendar. Athletics SA will be having some time away from conducting the Grand Prix meeting next year, giving the Association an opportunity to put its time and focus back into its State Championship events, and also into hosting some future national championships.

Athletics Tasmania

The past year has seen important progress for the sport in Tasmania in most areas. For the first time in several years, the Association finished the year with a positive financial balance for the period. Despite reduced staff, to be able to balance the budget, undertake the volume of work required and still generate an increase in registrations (up 35 to 645) is an excellent achievement.

The increase in registrations is the result of a concerted program to attract more participants, which was enthusiastically supported by the clubs around the state. To ensure greater progress is made in the coming year, the Association will need to address some of the particular problems affecting participation in the different regions, including bringing into the organisation many of the people who participate in popular events such as fun runs.



Optus Male Athlete of the Year Peter Burge highlighted the Melbourne Track Classic in March 2000 in the long jump with a personal best performance of 8.30m.

Athletics Tasmania has already mounted one fun run, 'The Women's Run' in Hobart this year in conjunction with Athletics Australia. Initiatives like this will enhance the direct contact with this group of participants and AT will need to increase its activities in the coming years in this area if it is to significantly build membership.

Highlights of the year included:

- conducting the "Athletics Australia Women's Run" fun run in Hobart;
- securing Athletics Australia funding support to enable the employment of essential development/coaching staff in the State;
- receiving Commonwealth funding to redevelop the Domain Athletic Centre; and
- the Commonwealth Bank Track Classic (part of the Optus Grand Prix Series), the 14th year it has been held. The event has become an important and traditional part of the promotion of the sport in Tasmania.

Athletics Victoria

Overall, 1999-00 was a success with the Association providing a wide range of events for its members and acting as an events organiser for schools and other bodies.

For the second year in a row, Athletics Victoria recorded an increase in registration figures, pointing to a positive future for the sport in the State.

Highlights of the year included:

- the completion of new facilities and tracks at Bendigo and Ballarat;
- appointed as Organising Body for the Australian Public Sector Games and the Australia/New Zealand Police and Other Services Games;
- the Melbourne Track Classic (as part of the Optus Grand Prix Series) attended by an excellent crowd and featuring a number of great athletic performances;

- the strengthening of links with the Victorian Little Athletics Association and the Victorian Athletic League through the Victorian Athletic Council;
- the identification of more than 250 talented junior athletes through development squads; and
- conducting more than 200 school clinics.

AthleticA (WA)

Athletics in WA continues to grow significantly, as it needs to.

It is now approaching four years since the current administration took office and three years since the restructuring of athletics in the State. The WA Athletics Commission, trading as AthleticA, assumed responsibility, as the peak body, for the management of athletics and registered clubs are licensed to it.

AthleticA, from the start, set out to broaden the cross section of ages and categories of physical activities, from recreational fun runs to traditional and elite athletics. Registrations in traditional Perry Lakes club athletics increased 21% during the 1999-00 season. In the four years since 1996, traditional registration numbers have increased by 62%.

AthleticA has also increased the range of its program of events to a point where it now reaches more than 35,000 participants in various forms of athletics and physical activity.

The number of WA athletes competing at State and National Championships is on the rise, and the number of quality performances from young athletes is very encouraging.

Highlights of the year included:

- the Perth BankWest 2000 Grand Prix;
- improved relations with all incorporated bodies;
- the most positive financial outlook for AthleticA in four years; and
- 21% increase in registration for tradition Perry Lakes Club Athletics

Reports of the Commissions

Disability Commission

Over the past 12 months, the Disability Commission has principally focussed on managing the Paralympic Preparation Program to support Australia's Paralympic athletics squad, and on continuing to promote and develop an environment of integration at all levels of athletics.

Highlights of the year included:

- Louise Sauvage winning the World Disabled Sportsman of the Year award;
- a record number of 85 athletes qualifying for the Paralympic athletics team;
- the participation of 190 athletes, including many juniors, at the National Championships for Athletes with a Disability in Canberra;
- an increase in the number of competition opportunities available at all levels; and
- an increase in the number of requests from clubs seeking advice on integrating athletes with disabilities into their club programs.

Track and Field Commission and Selection Committee

During 1999-00, the Track and Field Commission consolidated its earlier redevelopment of major competition in Australia. The Commission has been responsive to inputs from Associations and clubs and is working to develop an even healthier track and field competition program at national level.

After the major changes made in 1998-99, the Commission modified a number of the competition technical specifications to remove the large jumps in weights in throwing events. The Australian Under 14 Championships was removed from the calendar due to the poor response from the States and replaced by an Under 14 Schools event, which was far more successful in attracting athletes from schools at the end of their school year.

Domestically, the first National Club Championships established itself as an integral part of the athletic calendar and received a much better

response from the States with the longer lead in time and the attraction of competing at Stadium Australia.

The Commission was also responsible for setting national qualifying standards and competition schedules, as well as appointing Technical and Administrative Delegates to national championships.

The attention of the Selectors was principally focussed during the 1999-00 season on the athletes aiming to compete in the World Championships in Seville and the inaugural World Youth Championships in Poland, as well as a number of minor and invitation competitions.

Walking Commission

The Australian Competition Rules for Race Walking were reviewed during the year and have been included as an insert in the "IAAF Judging of Race Walking - A Practical Guide" when purchased from Athletics Australia. The Commission determined during the year that IAAF paperwork illustrated in the IAAF Practical Guide should be used for all walking competitions in Australia.

The Commission's work during the year focussed on reviewing reports from technical delegates, reviewing competition and programming schedules and reviewing and making recommendations on important technical matters, such as course measurement and the consistency of event management components with other out of stadium athletic events.

Officials Sub Commission

With the Olympic and Paralympic Games being conducted in September and October 2000, the past 12 months have been extremely hectic for the Officials Sub-Commission.

The Sub-Commission is responsible for:

- the officials grading and examination system;
- officials education through national courses and seminars and the dissemination of appropriate information; and
- assessment and appointment of all National Technical Officials for international events conducted

in Australia involving international athletes, Australian Championships and the Optus Grand Prix Series.

Following the successful appointment of 200 National technical Officials (NTOs) for the Sydney Olympic Games, the sub-commission appointed 185 NTOs for the Sydney Paralympic Games. This task was successfully completed and the sub-commission believes it has chosen two outstanding panels of NTOs who will give an excellent account at both Games and will demonstrate that the level of officiating in Australia is the equal of any country in the world of athletics.

All Olympic and Paralympic officials were either appointed to the Optus Australian Championships in Sydney or the Australian Championships for athletes with a disability conducted in Canberra. These two events comprised the major training exercises for our Olympic and Paralympic NTOs.

The sub-commission was heavily involved in the appointment of officials for the prestigious 6th Pacific Schools Games held in Sydney in May. This major international schools event successfully combined the skills of Athletics Australia officials with school teacher officials and hopefully will be a forerunner of future combined operations.

It is pleasing to note that the sub-commission is receiving an increasing number of requests to conduct basic officiating courses for school teachers, and it is hoped to expand this area of activity in the future.

The Olympic Games and Paralympic Games will be the highlight and in some cases the culmination of many officials' careers. Whilst many of our current NTOs will continue, some no doubt will call it a day. We must now look to the future, covering such events as the World Veterans Championships and the Goodwill Games in 2001, the World Police and Fire Games in 2002, possible IAAF Grand Prix events and

other World Championships through to the Commonwealth Games in Melbourne in 2006.

Much attention will need to be given to recruitment and education of the next generation of NTOs whilst maintaining and re-defining the expertise which remains in our ranks. This will not be an easy task and will require some innovation and initiatives by Athletics Australia and its Member Associations. The sub-commission will also be working to encourage officials to broaden their knowledge across all disciplines, rather than maintaining a narrow focus.

We are confident that the solid foundation, which has been achieved in the lead-up to the Olympic Games and Paralympic Games, will guarantee a bright future for athletics officiating in Australia.

Cross Country, Road and Walks Selection Committee

Athletics Australia continued the tradition of selecting and sending athletes to represent Australia at major and prestigious out of stadium events around the world over the past 12 months. The list of international walking, cross country, marathon and half-marathon events Australians competed in included:

- Men's and Women's marathon and walks events at the 1999 World Athletics Championships, in Seville, Spain in August. Kerry Saxby-Junna won bronze for Australia in the World Championships Women's 20k walk;
- World Half Marathon Championships, Palermo, Italy October;
- World Cross Country, Vilamoura, Portugal;
- World Race Walking Cup, Deauville-Mezidon, France. The Australian Women's Team finished sixth;
- World Mountain Running Trophy, Sabah, Malaysia; and
- Chiba Men's Relay, Japan. The Australian Men's Team finished third.

Kerry McCann registered the fastest time ever by an Australian woman in finishing third in the Tokyo half-marathon in January in a time of 1:07.48.

Facilities and Equipment Sub Commission

Further additions have been made to Athletics Australia's central pool of equipment. The pool consists of throwing implements, countdown clocks and an electronic scale for measuring equipment.

Research was conducted during the year in conjunction with the IAAF and WAVA on 400 and 500g javelin specifications for non-IAAF recognised age groups after issues arose at the 1999 Ansett Australian All Schools Championships where some implements were rejected.

The sub-commission continues to provide advice to local governments for proposed athletics facilities, and it is pleasing to see the number of facilities continuing to increase.

The sub-commission is also advising Athletics Australia's Development Department on amendments to the new edition of the publication "Planning and Managing Athletics Facilities".

Statistician

A change to the domestic ranking system operated by Athletics Australia will see results based on a calendar year, not by season as in the past, reflecting the growing number of events held throughout the year. The new ranking list will fall in line with practices of most other countries around the world.

Coaching Commission

The Commission, being the Board of Management of the AT&FCA, monitors and develops the Coach Accreditation and Coach Education schemes conducted in Australia, while Athletics Australia's high performance coaches conduct elite athlete development.

The high level of coach registrations (2,548) established in recent years continued in 1999-00. A full breakdown of these figures by State and accreditation level appears in the consolidated Registration Figures to be found elsewhere in this report.

The year under review has been another one of great activity, and significant progress in a number of areas.

Service Agreement:

It is pleasing to record the establishment of the Service Agreement between Athletics Australia and the AT&FCA, ensuring that both organisations are aligned and working towards a common goal. This has produced a closer working relationship between the two organisations. During the second half of the year much good work was done to develop the agreement, with AT&FCA having an important role to play in the invigoration and development of the whole sport.

Under the draft agreement, AT&FCA's duties and responsibilities are well defined, bringing with them a great deal of accountability. In return for the

successful delivery of these services and outcomes, AA has committed resources to assisting with ongoing AT&FCA projects and activities.

National Coaching Accreditation Scheme:

It is the role of Athletics Clubs and Little Athletics Centres to recruit potential coaches, and to encourage them to become accredited. New coaches enter our sport from a variety of sources, including former athletes, physical education/human movement graduates and interested parents or friends of young athletes, which is the largest group.

AT&FCA provides a structure and programmes to educate and accredit identified potential and practicing coaches, through the National Coaching Accreditation Scheme. The State branches of AT&FCA conduct Orientation to Coaching and Level I courses in their State, as well as enrichment programmes at state and local levels. Level II and Level III programmes are conducted through AT&FCA's national office, together with national level coach enrichment programmes.

A total of 40 Orientation to Coaching and 28 Level I Courses were conducted throughout all States and Territories during the period with many being held outside the capital cities.

One National Level II Coaching Course was held in Sydney in October, coinciding with the MONDO



National Coaching Congress. Following this course, 20 new Level II Coaches were accredited during the year.

A Level II Bridging Course was held in Adelaide in June; and was well attended by coaches from throughout South Australia, as well as from interstate.

Four coaches were awarded a pass at Level III - Senior Coach, after successfully completing all aspects of the rigorous programme of development and assessment: Adrian Faccioni (Sprints and Relays), Philip Moore (Middle Distance), Anne Stephens (High Jump) and Dick Telford (Long Distance).

1999 was proclaimed the year of implementation of the Revised Level I Curriculum, which is made up of a number of components.

The Basic Course makes the practice of coaching the central theme in the revised Level I Course. The main emphasis is on the processes of coaching, giving coaches the skills that they really need to function as a practicing coach, as well as the capacity to grow in their coaching role. Coaching is a craft, essentially practical in nature; it involves continual decision making and good interpersonal interaction. Coaching is about applying knowledge in real life situations, not merely about 'knowing'.

Completion of the Basic Course satisfies all requirements for accreditation as a Level I Coach. However, coaches then have the opportunity if they wish, to pursue Specialist Options in the following event groups: (a) Sprints, Hurdles and Relays; (b) Endurance Running and Walking; (c) Jumps; (d) Throws. These options emphasise coaching late adolescent and older athletes.

Following a Pilot Course in Adelaide in May 1999, Implementation Courses have been conducted at Brisbane, Melbourne, Sydney, Perth, Canberra and Hobart; the course in Darwin will follow in October 2000. AT&FCA is delighted to acknowledge financial support from both Australian Little Athletics and Athletics Australia to the tune of \$5,000.00 each, towards the costs involved in conducting the implementation programme.

Work has started on developing a Correspondence version of the Level I Basic Course, designed for coaches in isolated areas, or who are unable to attend a regular course. The Course will guide participants through the content of the Basic Course with the Coaching Manual, Coaches Resource Folder and videotapes being complemented by a workbook and regular contact with a mentor coach.

Following the changes made to the Level I Course, it was resolved to review and revise the Orientation to Coaching course curriculum. Darren Wensor is currently leading this, with the help of other coaches who specialise in coaching young athletes. The revised curriculum is an eight-hour programme, is very practical in content and presentation, and is currently being trialed in each state.

The system of Presenter Training for Level I and Orientation to Coaching Courses has also been revised during the year. There is no longer a designated Presenters Course. Potential presenters are mentored through a series of steps to ensure their knowledge of the curriculum, and their competency to present all units of each course.

The Review of Level II and Level III curriculums progresses slowly; it is hoped that they will be completed by the end of 2000.

The fifth national Coaching Congress, sponsored by Mondo, was held in Sydney with the theme "Athletics Coaching into the New Millennium". The congress was well attended with 129 coaches taking part in plenary sessions, options, workshops and practical demonstrations.

Other highlights of the year included:

- revision and reprinting of the Orientation to Coaching Handbook;
- presentation of the Henry Schubert Memorial Award to Pam Turney for distinguished coaching service to Australian athletics; and
- development of the AT&FCA website for coaches by Canberra-based coach, Denis Strangman.



Australian Records



One of Australia's most famous walkers Kerry Saxby-Junna continued her illustrious career with a bronze medal in the 20km Walk at the 1999 World Championships and followed up in 2000 with an Australian Record over the same distance.

Athletics Australia congratulates and salutes the following athletes for achieving personal and national milestones during the year:

COMMONWEALTH

Stuart Rendell Hammer Throw 77.68m Pietersburg 18/3/00
Louise Currey Javelin Throw 66.03m Linz 26/7/99

WORLD JUNIOR

Jana Pittman 400m Hurdles 55.20s Pietersburg 18/3/00
Melissa Rollison 3000m Steeplechase 10:10.73 Sydney 25/2/00

AUSTRALIAN NATIONAL

Dmitri Markov Pole Vault 5.95m, Monaco 4/8/99
Jai Taurima Long Jump 8.35m Seville 28/8/99
Justin Anlezark Shot Put 19.87m Roodepoort 13/3/00
Stuart Rendell Hammer Throw 77.68m Pietersburg 18/3/00
Melissa Rollison 3000m Steeplechase 10:10.73 Sydney 25/2/00
4x100m Relay (Rachael Massey, Suzanne Broadrick, Jodi Lambert, Melinda Gainsford-Taylor) 42.99s Pietersburg 18/3/00
Nicole Mladenis Triple Jump 13.61m Perth 28/11/99
Nicole Mladenis Triple Jump 13.67m Melbourne 6/12/99
Louise Currey Javelin Throw 66.03m Linz 26/7/99
Kerryn McCann Half Marathon 67:48 Tokyo 10/1/00
Wendy Muldoon 15000m Road Walk 1:14:49.9 Melbourne 5/9/99
Kerry Saxby-Junna 20000m Road Walk 1:29:36 Naumberg 30/4/00
Jane Saville 20000m Road Walk 1:28:56 Copenhagen 6/5/00

AUSTRALIAN ALLCOMERS

Djabir Said-Guerni (ALG) 800m 1:44.28 Sydney 26/2/00
David Lelei (KEN) 800m 1:43.97 Melbourne 2/3/00
William Chirchir (KEN) 1500m 3:32.55 Melbourne 2/3/00
John Kosgei (KEN) 3000m Steeplechase 8:19.47 Melbourne 2/3/00
Konstantin Matusevich (ISR) High Jump 2.36m Perth 5/2/00
Toni Hodgkinson (NZL) 1500m 4:06.23 Melbourne 2/3/00
Sonia O'Sullivan (IRL) 10000m 31:43.07 Sydney 25/2/00
Melissa Rollison 3000m Steeplechase 10:10.73 Sydney 25/2/00
Carly Cairns Javelin Throw 49.90m Sydney 12/12/99
Wendy Muldoon 15000m Road Walk 1:14:49.9 Melbourne 5/9/99
Jane Saville 20000m Road Walk 1:30:58 Sydney 26/2/00

AUSTRALIAN UNDER 20

Mizan Mehari 5000m 13:25.63 Hechtel 7/8/99
Troy Sundstrom 5000m Walk 19:38.22 Sydney 19/2/00
Rhys Jones Shot Put (6kg) 18.73m Sydney 25/2/00
Scott Martin Discus Throw (1.75kg) 54.49m Melbourne 4/2/00
Michael Gusbeth Hammer Throw (6kg) 62.34m Melbourne 6/2/00
David O'Toole Decathlon (AA) 6571pts Sydney 10/12/99
Georgie Clarke 1500m 4:06.77 Hobart 30/1/00
Eloise Poppett 5000m 15:18.6h Sydney 16/10/99
Jana Pittman 400m Hurdles 56.93s Sydney 11/12/99
Jana Pittman 400m Hurdles 56.23s Sydney 18/12/99
Jana Pittman 400m Hurdles 55.63s Sydney 13/2/00
Jana Pittman 400m Hurdles 55.20s Pietersburg 18/3/00
Melissa Rollison 2000m Steeplechase 6:25.77 Sydney 1/5/00
Bridgid Isworth Pole Vault 4.25m Brisbane 11/2/00

Bronwyn Eagles Hammer Throw 62.02m Sydney 9/12/99
 Carly Cairns Javelin Throw 49.90m Sydney 12/12/99

AUSTRALIAN UNDER 18

Andrew O'Neill 1500m 3:46.80 Brisbane 11/2/00
 Andrew O'Neill 1500m 3:46.34 Melbourne 2/3/00
 Sean Avery 400m Hurdles 52.64s Poland 17/7/99
 Sean Avery 400m Hurdles 52.01s Poland 18/7/99
 Tim Driesen Hammer Throw 66.71m Bendigo 22/1/00
 Scott Burriss Multi Event 6660pts Hobart 24/3/00
Jana Pittman 400m 51.80s Sydney 12/12/99
Georgie Clarke 800m 2:01.81 Melbourne 15/1/00
Georgie Clarke 1500m 4:06.77 Hobart 30/1/00
Kiara McDonald 100m Hurdles 13.81s Hobart 26/3/00
Jana Pittman 400m Hurdles 56.23s Sydney 18/12/99
Jana Pittman 400m Hurdles 56.93s Sydney 11/12/99
Melissa Rollison 2000m Steeplechase 6:25.77 Sydney 1/5/00
Sarah Sydney Triple Jump 13.13m Sydney 11/12/99
Carly Cairns Javelin Throw 49.90m Sydney 12/12/99

AUSTRALIAN UNDER 16

Mohammed Zeed 100m Hurdles 13.07s Sydney 11/12/99
 Tim Driesen Shot Put 19.12m Melbourne 4/12/99
 Tim Driesen Shot Put 19.22m Melbourne 18/12/99
 Tim Driesen Discus Throw 75.33m Sydney 10/12/99
 Tim Driesen Hammer Throw 72.07m Melbourne 20/11/99
 Tim Driesen Hammer Throw 72.85m Bendigo 8/1/00
 Raffael Laurins Multi Event 4132pts Hobart 24/3/00
Georgie Clarke 1500m 4:12.51 Melbourne 6/12/99
Kate Nicholson 200m Hurdles 28.53s Sydney 7/5/00
Sarah Sydney Triple Jump 13.13m Sydney 11/12/99
Kimberley Mickle Javelin Throw 43.86m Sydney 12/12/99
Samantha Pearson Javelin Throw 43.93m Sydney 2/5/00

AUSTRALIAN INDOOR

Viktor Tchistiakov Pole Vault 5.60m Germany 21/1/00

Georgie Clarke went on a record-breaking spree in 1999-00 to be labelled one of Australia's finest distance running prospects.

GWENDOLINE ISABEL BULL (25/7/1916 – 14/2/2000)

Miss Bull was appointed Manageress of the Australian Team for the 1952 Olympic Games at Helsinki and appointed to Headquarter Staff for the Australian Team at the Munich Olympic Games in 1972.

Miss Bull rendered valuable service to the Australian Women's Amateur Athletic Union. She was appointed Western Australian Delegate to Union Conferences in the period 1948 to 1972 and throughout that time she held a position on the Union Executive Committee.

From 1962 to 1973, Miss Bull served on the Australian Track and Field Records Committee and from 1968 to 1973 was appointed Records Convenor of this Committee.

From 1952 to 1961, and again from 1965 to 1967, she was appointed a member of the Australian Selection Committee.

In 1962, Miss Bull was awarded Life Membership of the Australian Women's Amateur Athletic Union and to date she is the only woman in Western Australia to have been given such an award for service to Australian Women's Athletics.

The growth of Women's Athletics in Western Australia reflects the time and effort Miss Bull devoted to the sport in a voluntary capacity over a period of 36 years. Her enthusiasm was infectious and provided a driving force for the motivation of others to make a positive contribution to the quality of sportsmanship in Women's Athletics.

Miss Bull was a Foundation Member of the State Association in 1936, Honorary Treasurer in 1937, Assistant Hon. Secretary in 1938 and Hon. Secretary in 1939, a position she held continuously until 1972. In 1965, Miss Bull was the first member to be awarded Life Membership of the State Association.

During her 33 years as Hon. Secretary, Miss Bull served continuously on the following Committees – Executive, Canteen and Registrar. Her driving force and administrative ability enabled her to render valuable assistance to all Committee members. On many occasions she also served as Acting Hon. Treasurer.

Miss Bull was Manageress of State Teams competing at Australian Track & Field Championships in 1948 (Sydney), 1950 (Adelaide), 1952 (Melbourne), 1956 (Brisbane), 1958 (Sydney), 1960 (Hobart) and 1963 (Brisbane).

Her contribution as Organising Secretary and Treasurer to the Australian Track & Field Championships held in Perth in 1954, 1965 and 1972 contributed greatly to the outstanding success of these championships. Her duties were many - timetabling and programming, seeding entries, preparing track and field sheets and processing medal awards. At the conclusion of each championship, she was responsible for the presentation of official reports on Conduct and Control and Financial Balance Sheets.

Her contribution as Organising Secretary and Treasurer to State Championships and Interclub Competition

was similarly outstanding, ensuring the success and high standard of competition.

Her dedication to fund raising projects ensured their success, and enabled State Team members to be represented at all Australian Championships without financial loss to the Association. She prepared Team budgets, arranged travel movements and accommodation bookings, requisitioned State Team uniforms and presented Financial Balance Sheets.

Besides her normal administrative duties as Secretary she served continuously as Association Delegate on the WA Olympic Council, Commonwealth Games (WA Division) and Associated Sporting Council of the National Fitness Council.

For the Commonwealth Games in Perth in 1962 she was appointed to organise uniforms for all officials.

In 1973 Miss Bull retired to Busselton after a lifetime of active interest in Women's Athletics. Her outstanding efforts laid a very firm foundation for the administration of Women's Athletics in Western Australia.

Fred Napier

AA Life Member

MAISIE MCQUISTON, BEM (deceased - 26/5/2000)

Mrs McQuiston was the Secretary of the Victorian Women's Amateur Athletic Association for many years and was a Victorian delegate to the Australian Women's Athletic Union and later Athletics Australia, after the men's and women's unions amalgamated. She served as a selector with all three bodies.

Maisie was awarded the British Empire Medal for services to sport and Life Membership of the Victorian WAAA, Australian WAAU, Athletics Victoria and Athletics Australia. She was Women's Section Manager for Athletics for the 1962 Perth and 1970 Edinburgh Commonwealth Games.

After retiring from active administrative roles in athletics, Maisie continued to support Victorian women athletes through a fund raising group, the Torch Club, which she founded. A trust, the Maisie McQuiston Foundation, was formed to administer the funds, which the group raised. She is survived by her daughter, long serving athletics administrator, Margaret Mahony, and three grandsons.

Brian Roe

AA Competitions Manager

MABEL ROBINSON (nee Moad) (22/1/1910 - 18/1/2000)

One of athletics' longest serving and loved officials passed away on 18th January. Mabel Robinson devoted nearly a lifetime to the sport she shared and loved with her late husband Alf. Mabel was born nearly 90 years ago

and began athletics with the Malvern Women's AAC in 1930 to get fitter for tennis. She entered the walk as a joke but quickly found a natural ability for the event. She won the national women's 880 yards walk in 1933 and finished 2nd in the next three national championships. She also won four Victorian track walk titles in this period. She finished her competitive career in 1942.

She married fellow athlete Alf Robinson and together they formed a great partnership in athletics. Alf became secretary of the VAAA whilst Mabel worked tirelessly for the women's association. Both officiated at the 1956 Melbourne Olympic Games and 1962 Commonwealth Games.

Mabel's career as an athletics official started soon after she became a competitor. She was a finish judge, recorder, field judge and track and field referee from 1931.

Mabel was Vice-President of the VWAAA from 1932-1948 and became President in 1952, a position she held until 1978. She was appointed a Life Member of the VWAAA in 1948. She was also a State selector between 1954 and 1958 and managed the Victorian women's team to the AWAAU nationals in Perth 1954.

At a National level Mabel became Vice-President of the AWAAU between 1950-1952 and in 1962 she became President until 1978 when the men's and women's Unions amalgamated. She then became Vice-President of the newly amalgamated Union (now Athletics Australia) until 1983.

In 1958 Mabel was appointed women's chaperone to the Commonwealth Games team to Cardiff and worked with close friend Bert Gardiner, the men's sectional manager.

In 1971 she received a Merit Award and in 1973 was awarded life membership of the Athletics Australia. Mabel also received an MBE for services to athletics.

Mabel founded the Alf Robinson Foundation, which helps up-and-coming young walkers. Both Mabel and Alf had a lifelong love and association with the walks.

Other official duties Mabel had were as Honorary Secretary of the Malvern Women's AAC 1936-1942, Assistant Hon Secretary of the VWAAA 1933-1935, and Victorian Delegate to the AWAAU Conference 1952, 1954 and 1956.

Mabel worked for many years in the VAAA Office (from 1956) and then at Athletics Australia's head office at Moonee Ponds as a secretary. She retired in her early eighties, a measure of her extraordinary strength and longevity. She was, in particular, a great support to the late Rick Pannell, who was the Executive Director of both bodies.

Mabel was always able to help athletes and officials and always with a smile. She rarely missed an athletic meet until the last few years when illness prevented her regular attendance.

Mabel was one of athletics' quiet achievers. Her calm and efficient nature was among her great qualities. Mabel was a great lady. She will be missed by all.

Paul Jenes

AA Life Member and historian

MICHAEL JOHN MACDERMOTT

(1944 – 2000)

Michael John MacDermott, 56, Life Member of Queensland Athletic Association Limited, collapsed while competing in the Walk at the Queensland Masters Association's competition at the State Athletic Centre, QE11 on Monday evening, January 24, 2000.

Michael among other things was on the Board of the Queensland Athletic Association since 1988 until December 1998 as the Legal and Constitution Director and also served for eight years on Athletics Australia's Constitution Committee.

In Walking, he organised the Australian Road Walking Championships in 1990 at Davies Park, assisted the Walking Federation with constitutional matters and competed over a number of years.

John J Mitchell

Publicity Officer

Queensland Race Walking Club

F.H. "BILL" PIZZEY

(1912-30/5/2000)

No one in Ivanhoe's club history can match the length of association Bill has had with the club. Bill's father, Frank, was a church officer at St James, Ivanhoe when elected a Vice President of the club upon its formation in March 1914. Frank later served as a President in the late 1920's and early 1930's.

Bill attended Ivanhoe Grammar School and joined the club in 1929, immediately making the A Grade team in the 440 yards. Bill was to compete in A Grade for over 12 years being a member of the winning premiership team on all seven occasions. His performances in state championships include a fourth place in the 440 yards and a gold medal as a member of Ivanhoe's victorious mile medley relay team in 1933.

In 1937 Bill represented Victoria in the Australian Championships. Appointed secretary of the VAAA in 1938, Bill continued to compete until after the war, but was restricted to relay events only due to his involvement in administrative and broadcasting duties. Bill was to remain VAAA secretary for 12 years and during this period was also AAU secretary for four years.

In 1949, Bill was awarded life membership of the VAAA and was the longest serving of the Associations life members.

Bill served the club as a Vice President in the 1950's and in 1958 was elected President, a position he was to hold for three years. During this period the club's membership rose to a point where Ivanhoe became the third largest club in the competition.

Bill was elected a life member of Ivanhoe Harriers in 1965.

Financial Report for the Year Ended 30 June 2000

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Directors' Report

Directors' Report (Continued)

Your directors present their report on the company for the year ended 30 June 2000.

The names of directors in office at any time during or since the end of the year are -

J A H Forrest (Chairman)
K J Roche
P R Kennedy
E S V Canty
R J Scrimshaw

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

The principal activity of the company in the course of the financial year was the organisation of athletics. No significant change in the nature of that activity occurred during the year.

The operating result of the company for the financial year was a loss of \$194,657 (1999: \$185,909 surplus).

Directors do not recommend the payment of a dividend.

No dividend has been paid or declared since the commencement of the financial year.

During the financial year the company conducted National Championships in various disciplines of athletics and sent representative teams to compete in various World Championships.

During the financial year there were no significant changes in the state of affairs of the company.

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the company, the results of those operations or the state of affairs of the company in future financial years.

The company will continue with its normal activities of conducting National Championships and organising various teams to compete in World Championships and other international events.

The company's operations are not regulated by any significant environmental regulation under a law of the Commonwealth or of a State or Territory.

Information on Directors

The total directors' meetings held during the financial year was: 12

J Andrew Forrest - Chairman
Qualifications - B.A.
Member of Institute of Mining & Metallurgy
Member of Australian Institute of Company Directors
Member of Society of Senior Executives
Experience - Deputy Chairman, Managing Director and Chief Executive of Anaconda Nickel Limited

Information on Directors (Continued)

Kenneth J Roche
Qualifications - Fellow of the Royal Melbourne Institute of Technology
Fellow of the Institution of Engineers Australia
Fellow of the Australasian Institute of Mining & Metallurgy
Chartered Professional Engineer
Experience - Chairman of Roche Holdings Pty Ltd
35 years corporate experience
1964 Tokyo Olympics – 400m, 400m Hurdles
1962/66 Commonwealth Games – 400m Hurdles Dual Gold Medallist

Paul R Kennedy
Qualifications - B.Com., Master of Commerce (Hons)
Experience - VP Marketing, Carlton & United Breweries
20 years corporate experience

Elaine S V Canty
Qualifications - B.A.; LL.B.
Experience - Lawyer, Broadcaster and Journalist

R Scrimshaw
Qualifications - Diploma of Business Studies
Member of Australian Society of Accountants
Experience - Head – Technology, Operations and Property, CBA
30 years corporate experience

Meetings of Directors

Board Member	Meetings Held Whilst Director	Meetings Attended
Andrew Forrest	12	12
Kenneth Roche	12	9
Paul Kennedy	12	10
Elaine Canty	12	10
Russell Scrimshaw	12	9

The company has not, during or since the financial year, in respect of any person who is or has been an officer or auditor of the company or a related body corporate:

- indemnified or made any relevant agreement for indemnifying against a liability incurred as an officer, including costs and expenses in successfully defending legal proceedings; or
- paid or agreed to pay a premium in respect of a contract insuring against a liability incurred as an officer for the costs or expenses to defend legal proceedings;

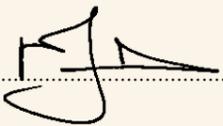
with the exception of the following matter:

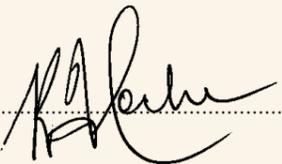
The company has paid a premium of \$2,600 representing a group policy to insure all company directors against liabilities for costs and expenses incurred by them in defending any legal proceedings arising out of their conduct while acting in the capacity of director of the company other than conduct involving a wilful breach of duty in relation to the company.

No options over issued shares or interests in the company were granted during or since the end of the financial year and there were no options outstanding at the date of this report.

No person has applied for Leave of Court to bring proceedings on behalf of the company or intervene in any proceedings to which the company is a party for the purpose of taking responsibility on behalf of the company for all or any part of those proceedings. The company was not a party to any such proceedings during the year.

Signed in accordance with a resolution of the Board of Directors:

Director 

Director 

Dated this 8th day of November 2000

	Note	2000 \$	1999 \$
Operating Surplus (Deficit) before abnormal items and income tax		(194,657)	185,909
Income tax attributable to Operating Surplus (Deficit)	1	-	-
Operating Surplus (Deficit) after income tax		(194,657)	185,909
Accumulated Funds at beginning of the financial year		<u>904,155</u>	<u>147,809</u>
Total available for appropriation		709,498	333,718
Aggregate of amounts transferred from (to) reserves	10	-	<u>570,437</u>
Accumulated Funds at the end of the financial year		<u>\$709,498</u>	<u>\$904,155</u>

The accompanying notes form part of these financial statements.

Balance Sheet as at 30 June 2000

	Note	2000 \$	1999 \$
CURRENT ASSETS			
Cash	4	95,679	224,308
Receivables	5	526,283	429,755
Investments	6	36,190	418,272
TOTAL CURRENT ASSETS		<u>658,152</u>	<u>1,072,335</u>
NON-CURRENT ASSETS			
Property, plant and equipment	7	715,043	728,986
TOTAL NON-CURRENT ASSETS		<u>715,043</u>	<u>728,986</u>
TOTAL ASSETS		<u>1,373,195</u>	<u>1,801,321</u>
CURRENT LIABILITIES			
Accounts Payable	8	540,566	795,906
Provisions	9	59,357	45,937
TOTAL CURRENT LIABILITIES		<u>599,923</u>	<u>841,843</u>
NON-CURRENT LIABILITIES			
Provisions	9	15,913	7,462
TOTAL NON-CURRENT LIABILITIES		<u>15,913</u>	<u>7,462</u>
TOTAL LIABILITIES		<u>615,836</u>	<u>849,305</u>
NET ASSETS		<u>\$757,359</u>	<u>\$952,016</u>
ACCUMULATED FUNDS			
Reserves	10	47,861	47,861
Accumulated Funds (Deficit)		709,498	904,155
TOTAL ACCUMULATED FUNDS		<u>\$757,359</u>	<u>\$952,016</u>

The accompanying notes form part of these financial statements.

Statement of Cash Flows for the Year Ended 30 June 2000

	Note	2000 \$	1999 \$
Cash Flows from Operating Activities			
Receipts from all sources		5,437,298	4,091,324
Payments to suppliers and employees		5,930,638	(4,159,143)
		(493,340)	(67,819)
Interest received		24,159	19,649
Net Cash Inflow (Outflow) from Operating Activities	13(a)	<u>(469,181)</u>	<u>(48,170)</u>
Cash Flows from Investing Activities			
Payments for property, plant and equipment		(41,530)	(27,672)
(Purchase of)/Redemptions of investments		382,082	199,015
Net Cash Inflow (Outflow) from Investing Activities		<u>340,552</u>	<u>171,343</u>
Net Increase (Decrease) in Cash Held		<u>(128,629)</u>	<u>123,173</u>
Cash at the Beginning of the Financial Year		<u>224,308</u>	<u>101,135</u>
Cash at the End of the Financial Year	13(b)	<u>\$95,679</u>	<u>\$224,308</u>

The accompanying notes form part of these financial statements.

1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

This financial report is a special purpose financial report prepared in order to satisfy the financial report preparation requirements of the Corporations Law. The directors have determined that the company is not a reporting entity.

The report has been prepared in accordance with the requirements of the Corporations Law and the following applicable Accounting Standards:

AASB 1002: Events Occurring After Balance Date
AASB 1010: Revaluation of Non Current Assets
AASB 1018: Profit and Loss Accounts
AASB 1021: Depreciation of Non-Current Assets
AASB 1025: Application of the Reporting Entity Concept and Other Amendments
AASB 1026: Statement of Cash Flows
AASB 1031: Materiality
AASB 1034: Information to be Disclosed in Financial Reports

No other applicable Accounting Standards, Urgent Issues Group Consensus Views or other authoritative pronouncements of the Australian Accounting Standards Board have been applied.

The report is also prepared on an accruals basis and is based on historical costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following specific accounting policies, which have been consistent with prior periods unless stated otherwise, have been adopted in the preparation of these statements:

Income Tax

The company is exempt from income tax under the provisions of item 1.4 of Section 50-5 of the Income Tax Assessment Act 1997.

Property, Plant and Equipment

Property, Plant and Equipment are included at cost, independent or directors' valuation. All assets, excluding freehold land are depreciated on a straight line basis over their useful lives to the company.

Employee Entitlements

The amounts expected to be paid to employees for their pro-rata entitlement to long service and annual leave are accrued annually at current pay rates having regard to experience of employee departures and period of service.

1. STATEMENT OF ACCOUNTING POLICIES (Continued)

Foreign Currency Transactions

Foreign currency transactions during the period are converted to Australian currency at the rates of exchange applicable at the dates of the transactions. Amounts receivable and payable in foreign currencies at balance date are converted to the rates of exchange ruling at that date.

The gains and losses from conversion of short-term assets and liabilities, whether realised or unrealised, are included in operating profit before income tax as they arise.

Accounting for Projects

All receipts in relation to specific athlete projects are recorded as revenue when received or entitled to be received, and all costs are recorded as expenses when paid or incurred. The amount of \$230,955, recorded as a current liability "projects in progress" at balance date, represents grant monies received in the current financial period which have not been acquitted at balance date. The company has an obligation to acquit the \$230,955 in the next financial period.

Cash

For the purposes of the statement of cash flows, cash includes cash on hand and at call deposits with banks or financial institutions, investments in money market instruments maturing within less than two months and net of bank overdrafts.

Grants

Grants are recognised on an accruals basis in order that they are brought to account in the accounting period to which they relate.

The company has changed its accounting policy in respect of grant income, previously grants were recognised as income when received, as the directors believe the change will improve the relevance and reliability of the company's financial report. The financial effect of this change in accounting policy has been to recognise \$133,000 as revenue and reduce the operating deficit for the year.

Notes to the Financial Statements for the Year Ended 30 June 2000

	2000 \$	1999 \$
2. OPERATING PROFIT		
The operating profit before income tax has been determined after:		
(i) Charging as expenses:		
Auditors remuneration:		
Auditing the accounts	5,000	5,550
Other services	<u>812</u>	<u>1,728</u>
Movement in provisions:		
Depreciation of non-current assets -		
Property, plant and equipment	55,473	58,241
Other provisions:		
Annual Leave	13,420	(24,546)
Long Service Leave	<u>8,450</u>	<u>(15,918)</u>
Net expense from movement in provisions	<u>77,343</u>	<u>17,777</u>
(ii) Crediting as Income:		
Interest received from:		
Other persons	<u>24,159</u>	<u>19,649</u>
3. DIVIDENDS PAID OR PROPOSED		
Dividends paid	Nil	Nil
Dividends proposed	Nil	Nil
Balance of Franking Account at Year End	<u>Nil</u>	<u>Nil</u>
4. CASH		
Cash at Bank	95,479	224,108
Petty Cash	<u>200</u>	<u>200</u>
	<u>\$95,679</u>	<u>\$224,308</u>
5. RECEIVABLES		
CURRENT		
Trade debtors	224,457	381,433
Provision for doubtful debts	(20,455)	(20,455)
Other Debtors	48,823	5,897
Accrued Grant Income	133,000	-
Prepayments	<u>140,458</u>	<u>62,970</u>
	<u>\$526,283</u>	<u>\$429,845</u>

Notes to the Financial Statements for the Year Ended 30 June 2000

	2000 \$	1999 \$
6. INVESTMENTS		
CURRENT		
Bills Receivable	36,190	268,272
At Call Account	<u>-</u>	<u>150,000</u>
	<u>\$36,190</u>	<u>\$418,272</u>
7. PROPERTY, PLANT AND EQUIPMENT		
Land and buildings - at cost	631,870	631,870
Accumulated Depreciation	<u>(39,492)</u>	<u>(23,695)</u>
	<u>592,378</u>	<u>608,175</u>
Office furniture and fittings - at cost	109,413	106,847
Accumulated depreciation	<u>(46,085)</u>	<u>(35,214)</u>
	<u>63,328</u>	<u>71,633</u>
Office equipment - at cost	59,998	54,112
Accumulated depreciation	<u>(45,880)</u>	<u>(39,583)</u>
	<u>14,118</u>	<u>14,529</u>
Competition equipment - at cost	34,194	35,194
Accumulated depreciation	<u>(30,724)</u>	<u>(24,783)</u>
	<u>4,470</u>	<u>10,411</u>
Computers - at cost	180,444	147,366
Accumulated depreciation	<u>(139,695)</u>	<u>(123,128)</u>
	<u>40,749</u>	<u>24,238</u>
	<u>\$715,043</u>	<u>\$728,986</u>
8. ACCOUNTS PAYABLE		
CURRENT		
Sundry creditors and accruals	309,611	203,551
Projects in progress	<u>230,955</u>	<u>592,355</u>
	<u>\$540,566</u>	<u>\$795,906</u>

Notes to the Financial Statements for the Year Ended 30 June 2000

	2000	1999
	\$	\$
9. PROVISIONS		
CURRENT		
Provision for annual leave	<u>\$59,357</u>	<u>\$45,937</u>
NON-CURRENT		
Provision for long service leave	<u>\$15,913</u>	<u>\$7,462</u>
10. RESERVES		
Asset Revaluation Reserve	<u>\$47,861</u>	<u>\$47,861</u>
Project Reserve		
Opening balance	-	570,437
Amount transferred from (to) accumulated funds	<u>-</u>	<u>(570,437)</u>
Closing Balance	\$ <u>-</u>	\$ <u>-</u>

11. MEMBERS' GUARANTEE

The company is limited by guarantee. If the company is wound up, the Articles of Association state that each member is required to contribute a maximum of \$50 each towards meeting any outstanding obligations of the company. At 30 June 2000 the number of members was 8 (1999: 8).

12. TRUST FUNDS

In addition to its normal activities Athletics Australia acts as Trustee for two foundations.

(a) Alf Robinson Memorial Race Walking Foundation

Income from this fund is used to assist race walking athletes to obtain overseas walking competitive experience between the World Track and Field Championships, Olympic and Commonwealth Games. During the financial year the fund derived income of \$402 (1999: \$225), and the balance of the fund at 30 June 2000 is \$7,719 (1999: \$7,317).

(b) R W Clarke Foundation

Income from this fund is used to assist athletes to obtain overseas competitive experience between the World Track and Field Championships, Olympic and Commonwealth Games. During the financial year the fund derived income of \$3,776 (1999: \$4,064), grants totalling \$18,168 (1999: \$13,000) were made and the balance of the fund at 30 June 2000 is \$70,482 (1999: \$84,873).

Notes to and Forming Part of the Financial Statement for the Year Ended 30 June 2000

	2000	1999
	\$	\$
13. CASH FLOW INFORMATION		
(a) Reconciliation of net cash inflow from operating activities to operating surplus (deficit)		
Net cash inflow (outflow) from operating activities	(469,181)	(48,170)
Depreciation	(55,473)	(58,240)
Increase (decrease) in debtors and prepayments	(36,472)	138,133
Increase (decrease) in accrued grants income	133,000	-
Decrease (increase) in sundry creditors	(106,060)	(183,137)
Decrease (increase) in prepaid income	-	51,900
Decrease (increase) in projects in progress	361,400	244,958
Decrease (increase) in other provisions	(21,871)	40,465
Operating surplus (deficit)	<u>\$(194,657)</u>	<u>\$185,909</u>
(b) Reconciliation of Cash		
Cash at the end of the financial year as shown in the statement of cash flows is reconciled to items in the balance sheet as follows:		
Cash at Bank	95,479	224,108
Petty Cash	200	200
	<u>\$95,679</u>	<u>\$224,308</u>
(c) Credit Stand-by Arrangement and Loan Facilities		

The company has none.

Directors' Declaration

The directors have determined that the company is not a reporting entity. The directors have determined that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

The directors of the company declare that:

1. The financial statements and notes, as set out on pages 4 to 13:
 - (a) comply with accounting standards as detailed in Note 1 to the financial statements and the Corporations Law; and
 - (b) give a true and fair view of the company's financial position as at 30 June 2000 and of its performance for the year ended on that date in accordance with the accounting policies described in Note 1 to the financial statements.
2. In the directors' opinion there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.

Director


Director


Dated this 8th day of November 2000

Independent Audit Report to the Members of Athletics Australia

MOORE STEPHENS HF
CHARTERED ACCOUNTANTS

Scope

We have audited the attached financial report, being a special purpose financial report of Athletics Australia, for the year ended 30 June 2000, as set out on pages 4 to 14. The company's directors are responsible for the financial report and have determined that the accounting policies used and described in Note 1 to the financial statements are appropriate to meet the requirements of the Corporations Law and are appropriate to meet the needs of the members. We have conducted an independent audit of the financial report in order to express an opinion on it to the members of Athletics Australia. No opinion is expressed as to whether the accounting policies used, and described in Note 1, are appropriate to the needs of the members.

The financial report has been prepared for distribution to members for the purpose of fulfilling the directors' financial reporting requirements under the Corporations Law. We disclaim any assumption of responsibility for any reliance on this audit report or on the financial report to which it relates to any person other than the members, or for any purpose other than that for which it was prepared.

Our audit has been conducted in accordance with Australian Auditing Standards. Our procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial report and the evaluation of significant accounting estimates. These procedures have been undertaken to form an opinion whether, in all material respects, the financial report is presented fairly in accordance with the accounting policies described in Note 1, so as to present a view which is consistent with our understanding of the company's financial position, and performance as represented by the results of its operations and its cash flows. These policies do not require the application of all Accounting Standards and other mandatory professional reporting requirements.

The audit opinion expressed in this report has been formed on the above basis.

Audit Opinion

In our opinion, the financial report of Athletics Australia is in accordance with:

- (a) the Corporations Law, including:
 - (i) giving a true and fair view of the company's financial position as at 30 June 2000 and of its performance for the year ended on that date in accordance with the accounting policies described in Note 1; and
 - (ii) complying with AASB 1025 "Application of the Reporting Entity Concept and Other Amendments", AASB 1034 "Information to be Disclosed in Financial Reports", other Accounting Standards to the extent described in Note 1 and the Corporations Regulations; and
- (b) other mandatory professional reporting requirements to the extent described in Note 1.


MOORE STEPHENS HF
Chartered Accountants


J C BARBOUR
Partner
Melbourne,

Compilation Report

On the basis of the information provided by the Directors of Athletics Australia we have compiled, in accordance with APS 9 "Statement of Compilation of Financial Reports" the special purpose financial report as at 30 June 2000 ("the Accounts") comprising Project Accounts Summary and Itemised List of Income and Expenses.

The specific purpose for which the special purpose financial report has been prepared is set out in Note 1. The extent to which Accounting Standards and UIG Consensus Views have or have not been adopted in the preparation of the special purpose financial report is set out in Note 1.

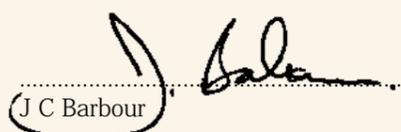
The Directors are solely responsible for the information contained in the special purpose financial report and have determined that the accounting policies used are consistent with the financial reporting requirements of the Company's constitution and are appropriate to meet the needs of the Directors and Members for the purposes of meeting their requirements under the Articles of Association.

Our procedures use accounting expertise to collect, classify and summarise the financial information which the Directors provided into a financial report. Our procedures do not include verification or validation of procedures. No audit or review has been performed and accordingly no assurance is expressed.

To the extent permitted by law, we do not accept liability for any loss or damage which any person other than the Company may suffer arising from any negligence on our part. No person should rely on the special purpose financial report without having an audit or review conducted.

The special purpose financial report was prepared for the benefit of the Company for the Directors and Members and the purpose identified above. We do not accept responsibility to any other person for the contents of the special purpose financial report.

MOORE STEPHENS HF SERVICES PTY LTD

 Director

Chartered Accountants
607 Bourke Street
MELBOURNE VIC 3000

Dated: 9th November 2000

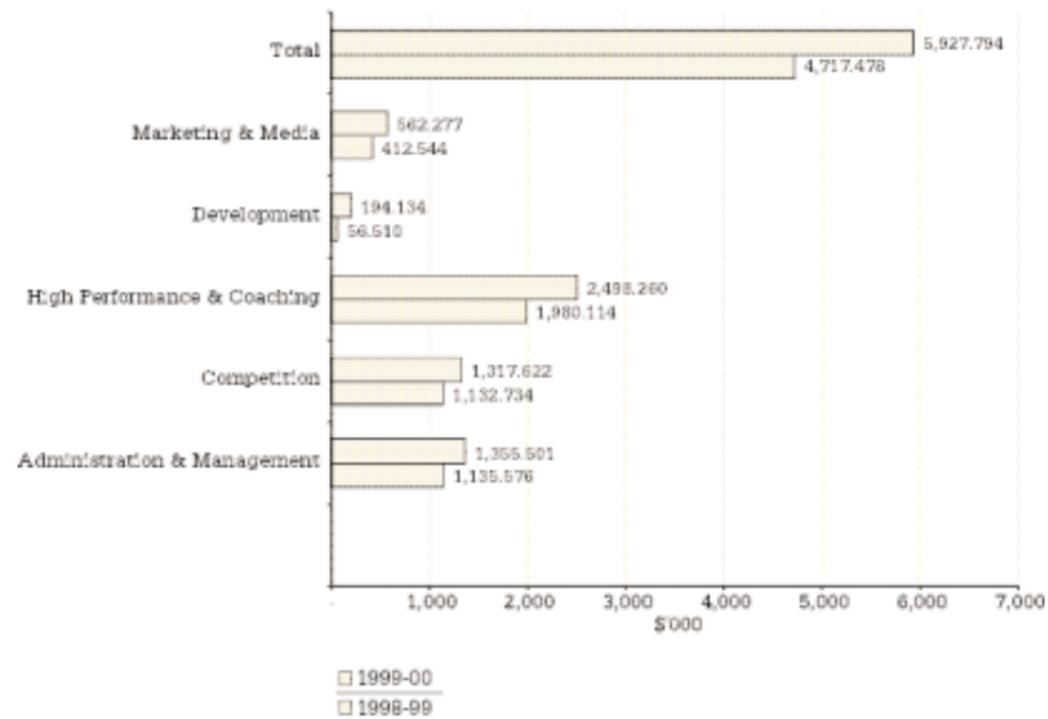
Project Accounts Summary for the Year Ended 30 June 2000

	2000	1999
	\$	\$
Opening Projects-in-Progress	592,355	837,313
Add: Project Revenue		
Australian Sport Commission	2,024,580	1,921,500
Australian Olympic Committee	684,000	349,000
Australian Commonwealth Games Association	45,000	-
IAAF – Grant	46,160	-
Levies	10,400	102,700
Optus	780,000	728,000
Nike	35,000	-
Foxsport	180,000	160,000
Ansett	20,000	-
Tourism Victoria	-	45,000
Other (Federations, promoters)	51,087	67,778
Entry Fees	61,993	-
Competition Revenue	439,445	487,213
	<u>4,377,665</u>	<u>3,881,191</u>
	<u>4,970,020</u>	<u>4,718,504</u>
Less: Project Expenditure		
AT & FCA	75,174	60,000
Coaching	789,384	747,972
Domestic Competition	609,055	599,056
Equipment	44,457	19,806
Head Coach	17,825	12,102
Direct Athlete Support	236,043	210,778
Sports Science	97,352	42,141
OAP Camps	162,768	62,755
Integration	14,302	15,831
International Competition	1,018,786	696,349
Development	171,131	34,682
International Athletes	435,113	359,476
Media/Promotions	173,556	176,044
Officiating	27,544	13,432
Prize Money	194,924	120,675
Commission	250,000	225,000
Special Initiatives Fund	78,853	123,244
	<u>4,396,267</u>	<u>3,519,343</u>
	573,753	1,199,161
Closing Projects-in-Progress	<u>230,955</u>	<u>592,355</u>
Net Surplus on Projects for Year	<u>\$342,798</u>	<u>\$606,806</u>

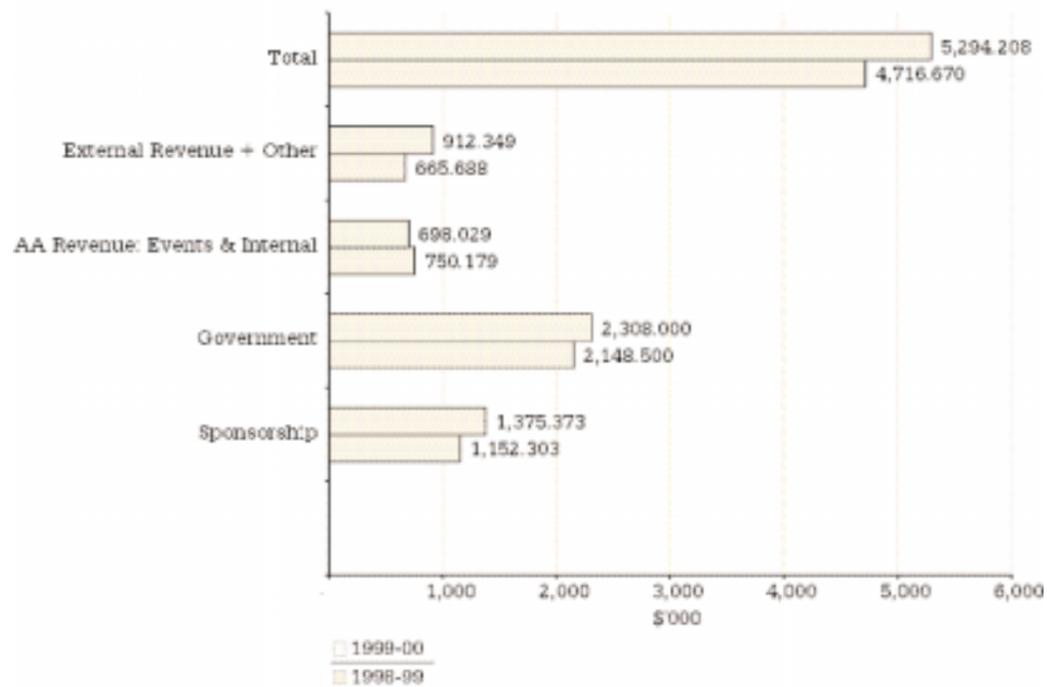
These notes are to be read in conjunction with the
attached compilation report of Moore Stephens HF Services Pty Ltd.

Revenue and Expenditure Graphs

Athletics Australia Expenditure



Athletics Australia Revenue Sources



Revenue Account for the Year Ended 30 June 2000

	2000 \$	1999 \$
INCOME		
Administration Fees	539,682	393,282
ASC Clearing	283,877	182,000
Permit Fees	25,398	16,236
Capitation Fees	150,000	152,600
Entry Fees	-	48,225
Marketing Services	7,500	22,500
Surplus on Projects - normal activities	342,798	606,806
Sundry Income	2,195	987
Interest Received	24,159	19,649
Foreign Exchange Gain	16,730	-
Total Income	<u>1,392,339</u>	<u>1,442,285</u>
Total Expenditure	<u>1,586,996</u>	<u>1,256,376</u>
Operating Surplus (Deficit)	<u>(194,657)</u>	<u>185,909</u>

These notes are to be read in conjunction with the attached compilation report of Moore Stephens HF Services Pty Ltd.

Revenue Account for the Year Ended 30 June 2000

EXPENSES	2000 \$	1999 \$
Accountancy Fees	3,900	1,969
Advertising	-	1,045
Affiliation Fees	902	1,737
A.G.M Expenses	8,424	9,752
Annual Report	7,955	-
Athletics Review	18,907	11,844
Auditor's Remuneration	5,812	7,228
Bank & Govt. Charges	9,713	8,677
Board Meetings	17,142	19,390
Centenary Book	1,500	8,500
Consultants	129,445	19,796
Couriers	2,562	745
Cleaning	2,441	2,859
Competition Manager Expenses	5,659	7,219
Delegates' Expenses	(384)	2,896
Depreciation	55,473	58,241
Executive Director	56,880	20,823
Foreign Exchange Loss	-	3,829
Freight and Cartage	-	2,840
Fringe Benefits Tax	40,255	35,726
General Expenses	7,589	1,909
General Meeting Expenses	7,050	5,177
Hall of Fame Dinner	92,922	-
High Performance Manager	17,239	24,773
Information Technology & Systems	6,592	3,100
Insurance	12,855	8,894
Legal Costs	38,842	45,215
Light and Power	8,487	7,682
Marketing	30,235	6,202
Medallions	180	11,599
Member Services	8,701	5,997
Officers Expenses	221	4,574
Outgoings	15,948	15,948
Payroll Tax	18,255	7,798
Postage	18,801	19,506
Printing and Stationery	27,042	20,701
Presidents Expenses	5,530	17,373
Publications	334	2,804
Publications, magazines, journals	2,109	668
Rates and Taxes	4,704	3,618
Relocation Expenses	9,809	-
Repairs and Maintenance	6,424	12,563
Review - Price Waterhouse Coopers	-	47,361
Expenses Carried Forward:	706,455	498,578

These notes are to be read in conjunction with the
attached compilation report of Moore Stephens HF Services Pty Ltd.

Revenue Account for the Year Ended 30 June 2000

	2000 \$	1999 \$
Expenses Brought Forward:	706,455	498,578
Salaries and Wages	660,046	604,021
Selection Committee	690	1,471
Sponsorship Servicing	40,613	-
Sports Science	4,836	-
Staff Recruitment	34,298	23,612
Staff Training	7,375	610
Statistician	3,000	3,000
Storage Rental	2,514	2,480
Subscriptions	7,958	3,553
Superannuation Contributions	48,992	51,206
Telephone & Fax	56,149	51,301
Travel	(2,178)	1,209
Website Expenses	685	-
Work Cover Premiums	15,563	15,335
Total Expenses	<u>\$1,586,996</u>	<u>\$1,256,376</u>

These notes are to be read in conjunction with the
attached compilation report of Moore Stephens HF Services Pty Ltd.

R W CLARKE FOUNDATION

Statement of Income and Expenses as at 30 June 2000

Balance of distribution account as at 1 July 1999	3,873
PLUS: Interest (net of bank charges)	3,776
Transferred from Capital Account	11,000
LESS: Grants paid	<u>18,167</u>
Balance as at 30 June 2000	<u>\$482</u>

R W CLARKE FOUNDATION

Balance Sheet as at 30 June 2000

Capital account	70,000	Cash at Bank	70,482
Distribution account	482		
	<u>\$70,482</u>		<u>\$70,482</u>

ALF ROBINSON MEMORIAL RACE WALKING FOUNDATION

Statement of Income and Expenses as at 30 June 2000

Balance of distribution account as at 1 July 1999	717
PLUS: Interest (net of bank charges)	402
LESS: Grant Paid	<u>NIL</u>
Balance as at 30 June 2000	<u>\$1,119</u>

ALF ROBINSON MEMORIAL RACE WALKING FOUNDATION

Balance Sheet as at 30 June 2000

Capital Account	6,600	ANZ Executors & Trustees	7,719
Distribution account	<u>1,119</u>		
	<u>\$7,719</u>		<u>\$7,719</u>





BELIEVE IT. ACHIEVE IT.